
WEBTRENDS



Complete Report

www.plant-materials.nrcs.usda.gov

Report Range: 04/01/2002 01:30:50 - 04/30/2002 23:38:55

Prepared By:

NRCS

USDA

on 06/13/02, 8:51:52

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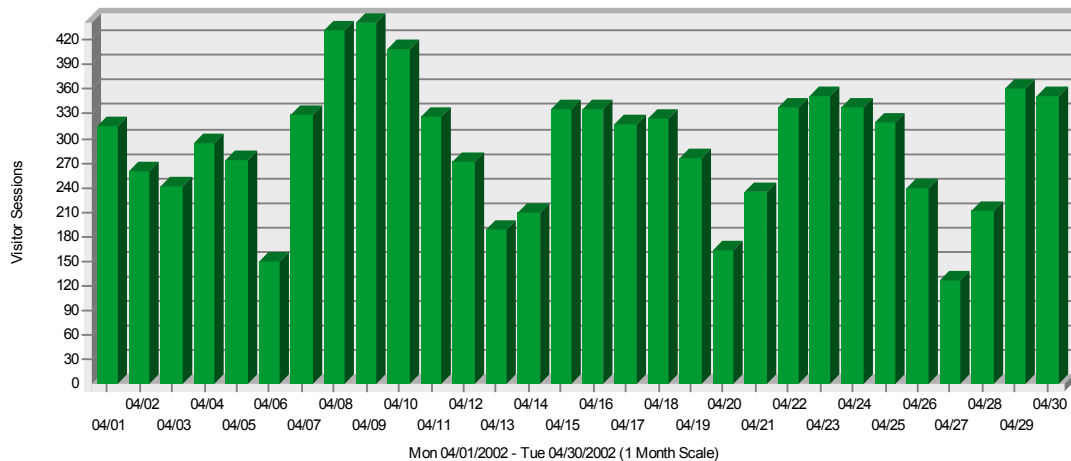
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.

Visitor Sessions



Statistics - Report Range: 04/01/2002 01:30:50 - 04/30/2002 23:38:55		
Hits	Entire Site (Successful)	101,604
	Average Per Day	3,386
	Home Page	214
Page Views	Page Views (Impressions)	27,534
	Average Per Day	917
	Document Views	27,170
Visitor Sessions	Visitor Sessions	8,765
	Average Per Day	292
	Average Visitor Session Length	00:06:14
	International Visitor Sessions	4.11%
	Visitor Sessions of Unknown Origin	26.33%
	Visitor Sessions from United States	69.54%
Visitors	Unique Visitors	5,096
	Visitors Who Visited Once	4,316
	Visitors Who Visited More Than Once	780

General Statistics - Help Card

? The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

General Statistics - Help Card

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

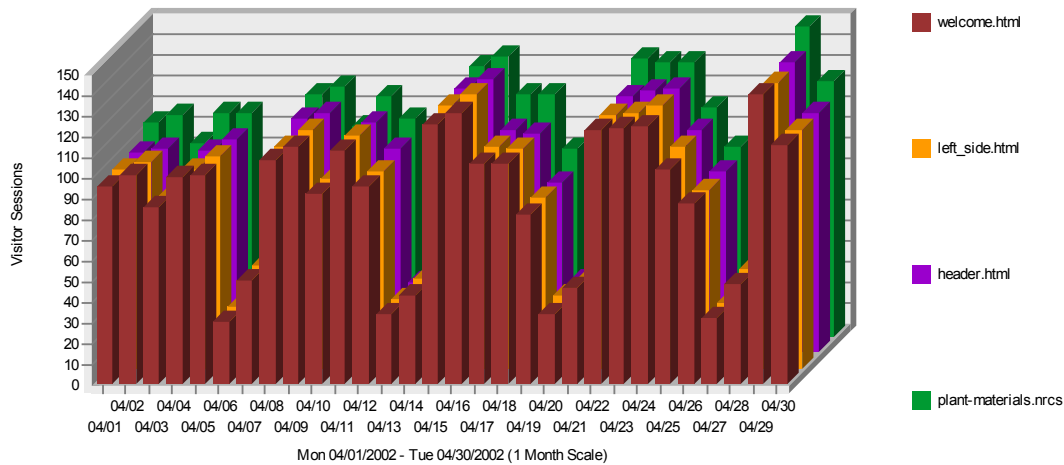


The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.

Most Requested Pages





Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	3,370	12.4%	2,932	00:00:11
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	3,000	11.04%	2,724	00:00:09
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2,960	10.89%	2,709	00:00:17
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3,040	11.18%	2,701	00:00:55
5	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	442	1.62%	402	00:00:39
6	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	425	1.56%	391	00:05:18
7	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	303	1.11%	287	00:02:00
8	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	293	1.07%	273	00:00:59
9	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	281	1.03%	248	00:00:44
10	Related Websites http://plant-	258	0.94%	239	00:00:36

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/websites/links.html				
11	http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/us/herbaceous.html	230	0.84%	217	00:03:57
12	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	312	1.14%	215	00:00:37
13	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	209	0.76%	198	00:01:48
14	http://plant-materials.nrcs.usda.gov/pubs/publications.html	206	0.75%	184	00:00:43
15	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	214	0.78%	179	00:00:33
16	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/welcome.html	195	0.71%	176	00:00:35
17	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/header.html	190	0.69%	176	00:00:08
18	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	191	0.7%	175	00:00:15
19	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	179	0.65%	154	00:01:09
20	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	171	0.62%	151	00:00:25
21	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	175	0.64%	151	00:00:05
22	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	152	0.55%	144	00:01:53
23	http://plant-materials.nrcs.usda.gov/pubs/wildfire.html	145	0.53%	140	00:01:46
24	Plant Materials Program Releases http://plant-materials.nrcs.usda.gov/releases.html	134	0.49%	130	00:01:29
25	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	131	0.48%	128	00:03:26
26	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	165	0.6%	114	00:00:57
27	Plant Materials Program Bioengineering and Riparian http://plant-materials.nrcs.usda.gov/biorip.html	107	0.39%	104	00:01:32
28	http://plant-materials.nrcs.usda.gov/idpmc/idpmc.html	107	0.39%	97	00:04:29

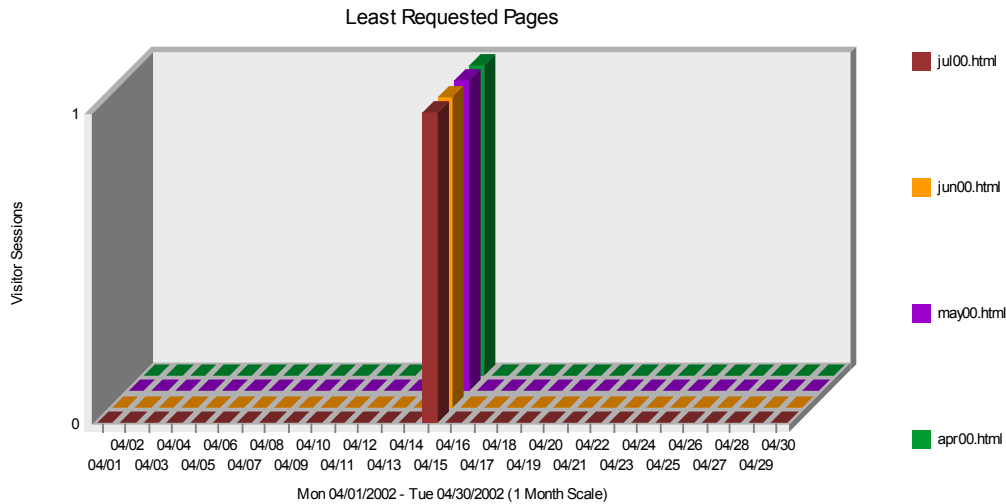
Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
29	Booneville Plant Materials Center http://plant-materials.nrcs.usda.gov/arpmc/	116	0.42%	89	00:00:34
30	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	127	0.46%	88	00:01:00
31	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/	105	0.38%	87	00:00:37
32	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	123	0.45%	86	00:01:07
33	http://Plant-Materials.nrcs.usda.gov/pubs/wetlandvendors.html	89	0.32%	84	00:03:14
34	http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	97	0.35%	82	00:03:36
35	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	109	0.4%	82	00:00:45
36	Manhattan Plant Materials Center http://plant-materials.nrcs.usda.gov/kspmc/	108	0.39%	78	00:01:07
37	Plant Materials Program References http://plant-materials.nrcs.usda.gov/references.html	73	0.26%	72	00:01:48
38	Plant Materials Program IntraNet http://plant-materials.nrcs.usda.gov/intranet/intranet.html	86	0.31%	71	00:01:05
39	National Plant Materials Center http://plant-materials.nrcs.usda.gov/mdpmc/	97	0.35%	71	00:00:58
40	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/welcome.html	75	0.27%	69	00:00:19
41	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	70	0.25%	68	00:02:21
42	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/left_side.html	71	0.26%	67	00:00:32
43	Cape May Plant Materials Center http://plant-materials.nrcs.usda.gov/njpmc/	87	0.32%	67	00:00:51
44	Upper Colorado Environmental Plant Center http://plant-materials.nrcs.usda.gov/copmc/	88	0.32%	65	00:01:03
45	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/header.html	70	0.25%	65	00:00:06
46	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/welcome.html	64	0.23%	64	00:00:34
47	Golden Meadows Plant Materials Center http://Plant-Materials.nrcs.usda.gov/lapmc/	82	0.3%	62	00:01:08
48	Lockeford Plant Materials Center http://plant-materials.nrcs.usda.gov/capmc/	83	0.3%	60	00:00:36

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
49	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/welcome.html	62	0.22%	60	00:00:44
50	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/left_side.html	59	0.21%	59	00:00:31
Subtotal For the Page Views Above		19,526	71.86%	N/A	N/A
Total For the Log File		27,170	100%	N/A	N/A

Most Requested Pages - Help Card	
<p> This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p>	
<p> Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>	



Least Requested Pages

This section identifies the least popular pages on your Web site, and how often they were accessed.



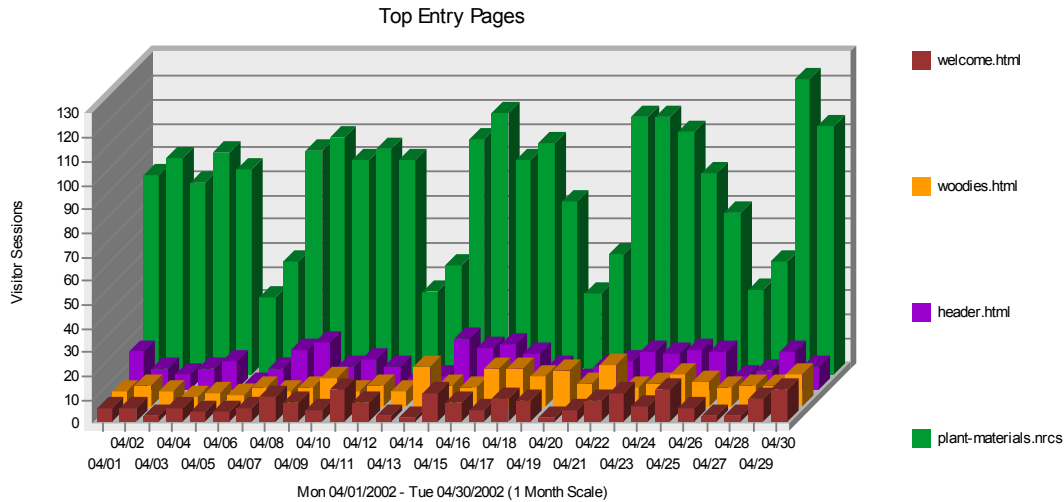
Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
1	What's New in the NRCS Plant Materials Program - April 2000 http://plant-materials.nrcs.usda.gov/whatsnew/apr00.html	1	0%	1
2	What's New in the NRCS Plant Materials Program - May 2000 http://plant-materials.nrcs.usda.gov/whatsnew/may00.html	1	0%	1
3	What's New in the NRCS Plant Materials Program - June 2000 http://plant-materials.nrcs.usda.gov/whatsnew/jun00.html	1	0%	1
4	What's New in the NRCS Plant Materials Program - July 2000 http://plant-materials.nrcs.usda.gov/whatsnew/jul00.html	1	0%	1
5	What's New in the NRCS Plant Materials Program - October 2000 http://plant-materials.nrcs.usda.gov/whatsnew/oct00.html	1	0%	1
6	What's New in the NRCS Plant Materials Program - February 2001 http://plant-materials.nrcs.usda.gov/whatsnew/feb01.html	1	0%	1
7	What's New in the NRCS Plant Materials Program - June 2001 http://plant-materials.nrcs.usda.gov/whatsnew/jun01.html	1	0%	1
8	What's New in the NRCS Plant Materials Program - July 2001 http://plant-materials.nrcs.usda.gov/whatsnew/jul01.html	1	0%	1

Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
9	What's New in the NRCS Plant Materials Program - August 2001 http://plant-materials.nrcs.usda.gov/whatsnew/aug01.html	1	0%	1
10	http://plant-materials.nrcs.usda.gov/npmm/	1	0%	1
11	http://plant-materials.nrcs.usda.gov/intranet/	1	0%	1
12	http://plant-materials.nrcs.usda.gov/whatsnew/	1	0%	1
13	http://plant-materials.nrcs.usda.gov/websites/	1	0%	1
14	Plant Materials Program http://plant-materials.nrcs.usda.gov:80/welcome.html	1	0%	1
15	Plant Materials Program http://plant-materials.nrcs.usda.gov:80/header.html	1	0%	1
16	Plant Materials Program http://plant-materials.nrcs.usda.gov:80/left_side.html	1	0%	1
17	National PM Fact Sheets and Documents http://plant-materials.nrcs.usda.gov/intranet/restricted/factsheets_docs.html	1	0%	1
18	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	1	0%	1
19	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_adm/fpadmdll.dll	1	0%	1
20	Untitled Document http://www.plant-materials.nrcs.usda.gov/kspmc/research.html	1	0%	1

Least Requested Pages - Help Card	
<p> This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.</p>	
<p> There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.</p>	

Top Entry Pages


This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	42.53%	2,403
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	6.37%	360
3	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	5.32%	301
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3.8%	215
5	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.93%	166
6	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	2.61%	148
7	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.91%	108
8	Aberdeen Plant Materials Center http://Plant-Materials.nrcs.usda.gov/idpmc/	1.75%	99
9	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	1.62%	92
10	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.9%	51
11	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	0.88%	50
12	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.7%	40
13	Booneville Plant Materials Center http://plant-materials.nrcs.usda.gov/arpmc/	0.65%	37
14	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	0.61%	35

Top Entry Pages			
	File	% of Total	Visitor Sessions
15	Related Web Sites: An A to Z Listing of Sites by Site URL http://plant-materials.nrcs.usda.gov/websites/allurl.html	0.6%	34
16	http://Plant-Materials.nrcs.usda.gov/id_guides/plantid.html	0.6%	34
17	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	0.47%	27
18	http://plant-materials.nrcs.usda.gov/pubs/wildfire.html	0.44%	25
19	Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.42%	24
20	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/	0.42%	24
Total For the Pages Above		75.64%	4,273


Top Entry Pages - Help Card

 This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

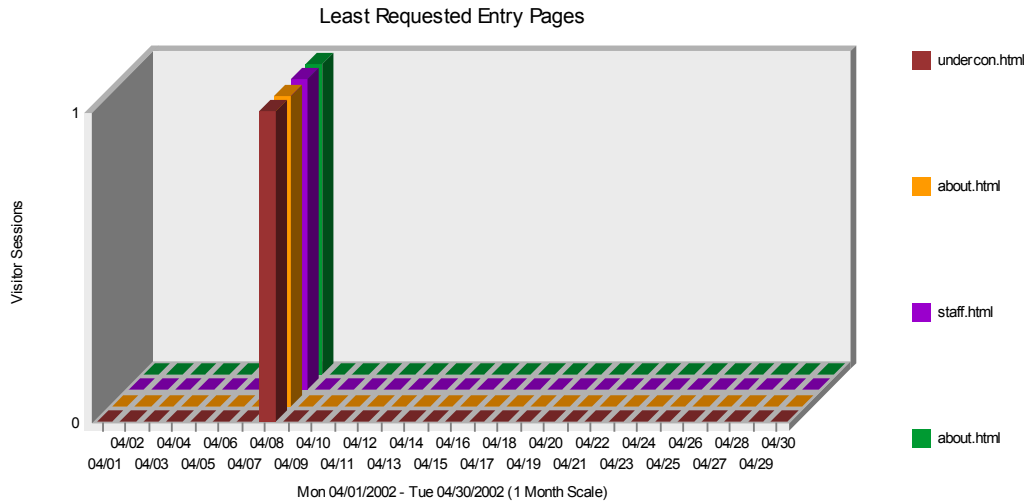
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

Least Requested Entry Pages



This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/wapmc/about.html	0.01%	1
2	Untitled Document http://plant-materials.nrcs.usda.gov/azpmc/staff.html	0.01%	1
3	Untitled Document http://plant-materials.nrcs.usda.gov/flpmc/about.html	0.01%	1
4	Untitled Document http://plant-materials.nrcs.usda.gov/njpmc/undercon.html	0.01%	1
5	Untitled Document http://plant-materials.nrcs.usda.gov/hipmc/undercon.html	0.01%	1
6	Untitled Document http://plant-materials.nrcs.usda.gov/mdpmc/releases.html	0.01%	1
7	Untitled Document http://plant-materials.nrcs.usda.gov/lapmc/releases.html	0.01%	1
8	Untitled Document http://plant-materials.nrcs.usda.gov/wvpmc/undercon.html	0.01%	1
9	Untitled Document http://plant-materials.nrcs.usda.gov/idpmc/about.html	0.01%	1
10	Untitled Document http://plant-materials.nrcs.usda.gov/wvpmc/staff.html	0.01%	1
11	Untitled Document http://www.plant-materials.nrcs.usda.gov/mopmc/about.html	0.01%	1
12	Untitled Document http://plant-materials.nrcs.usda.gov/stpmc/staff.html	0.01%	1
13	Untitled Document http://plant-materials.nrcs.usda.gov/capmc/staff.html	0.01%	1
14	Untitled Document http://plant-materials.nrcs.usda.gov/etpmc/about.html	0.01%	1

Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
15	Related Web Sites: Pest Control and Pesticides http://plant-materials.nrcs.usda.gov/websites/pest.html	0.01%	1
16	Untitled Document http://plant-materials.nrcs.usda.gov/npmmm/tools.html	0.01%	1
17	Untitled Document http://plant-materials.nrcs.usda.gov/arpmc/releases.html	0.01%	1
18	Untitled Document http://plant-materials.nrcs.usda.gov/ndpmc/about.html	0.01%	1
19	What's New in the NRCS Plant Materials Program - February 2002 http://www.plant-materials.nrcs.usda.gov/whatsnew/feb02.html	0.01%	1
20	Plant Materials Program Under Construction! http://plant-materials.nrcs.usda.gov/undercon.html	0.01%	1
Total For the Pages Above		0.35%	20

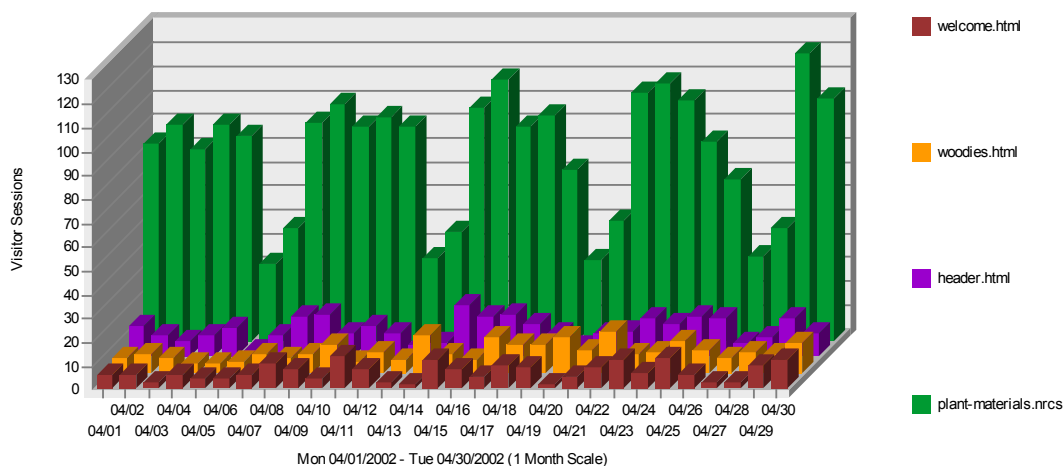
Least Requested Entry Pages - Help Card

<p> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p> <p> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.</p>

Top Entry Requests


This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.

Top Entry Requests



Top Entry Requests			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	27.17%	2,382
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	3.99%	350
3	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	3.19%	280
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2.4%	211
5	http://plant-materials.nrcs.usda.gov/images/dot.gif	2.25%	198
6	http://plant-materials.nrcs.usda.gov/main[1].css	1.98%	174
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.88%	165
8	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.67%	147
9	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.2%	106
10	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	1.19%	105
11	Aberdeen Plant Materials Center http://Plant-Materials.nrcs.usda.gov/idpmc/	1.11%	98
12	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.93%	82
13	http://plant-materials.nrcs.usda.gov/images/logo_a.gif	0.82%	72
14	http://plant-materials.nrcs.usda.gov/images/border.jpg	0.81%	71
15	http://plant-materials.nrcs.usda.gov/images/top_side.jpg	0.81%	71
16	http://plant-materials.nrcs.usda.gov/images/montage.jpg	0.74%	65
17	http://plant-materials.nrcs.usda.gov/images/pmp_logo.jpg	0.7%	62
18	http://plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.68%	60
19	http://plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg	0.66%	58
20	http://plant-materials.nrcs.usda.gov/images/approved_sm.gif	0.65%	57
Total For the Requests Above		54.92%	4,814

Top Entry Requests - Help Card

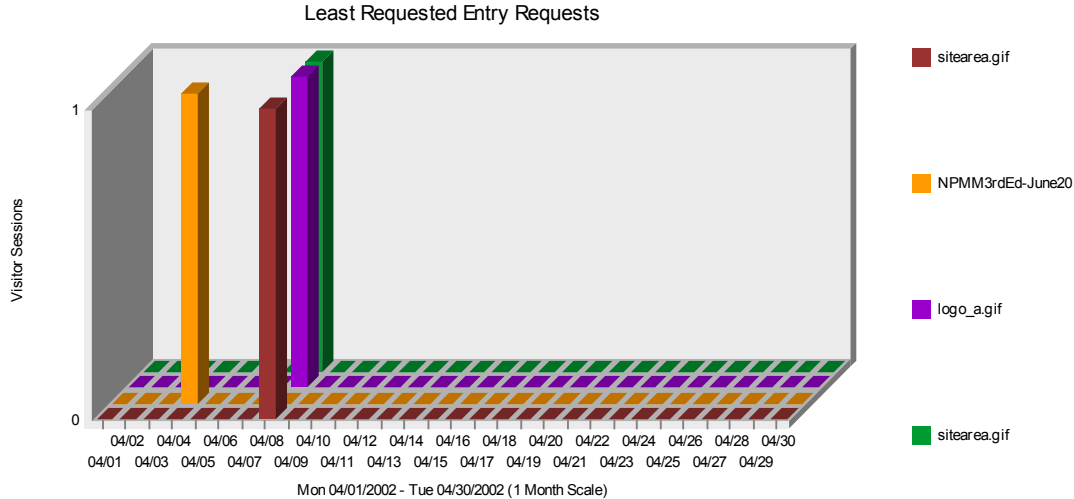
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what is catching the attention of visitors most quickly and effectively.


Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.




Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/copmc/images/sitearea.gif	0.01%	1
2	http://plant-materials.nrcs.usda.gov/copmc/images/logo_a.gif	0.01%	1
3	http://plant-materials.nrcs.usda.gov/nppmm/NPMM3rdEd-June2000.pdf	0.01%	1
4	http://plant-materials.nrcs.usda.gov/nmpmc/images/sitearea.gif	0.01%	1
5	http://plant-materials.nrcs.usda.gov/pubs/mtppmc/njusc2brid.pdf	0.01%	1
6	http://www.plant-materials.nrcs.usda.gov/favicon.ico	0.01%	1
7	Untitled Document http://plant-materials.nrcs.usda.gov/txpmc/undercon.html	0.01%	1
8	http://plant-materials.nrcs.usda.gov/hipmc/images/map_sm.jpg	0.01%	1
9	http://plant-materials.nrcs.usda.gov/wapmc/about.html	0.01%	1
10	Untitled Document http://plant-materials.nrcs.usda.gov/azpmc/staff.html	0.01%	1
11	http://plant-materials.nrcs.usda.gov/orpmc/images/sitearea.gif	0.01%	1
12	http://plant-materials.nrcs.usda.gov/njpmc/main[1].css	0.01%	1
13	http://plant-materials.nrcs.usda.gov/hipmc/images/pmc.jpg	0.01%	1
14	Untitled Document http://plant-materials.nrcs.usda.gov/flpmc/about.html	0.01%	1
15	Untitled Document http://plant-materials.nrcs.usda.gov/njpmc/undercon.html	0.01%	1
16	Untitled Document http://plant-materials.nrcs.usda.gov/hipmc/undercon.html	0.01%	1
17	http://plant-materials.nrcs.usda.gov/hipmc/images/sitearea.gif	0.01%	1
18	Related Web Sites: Ecological Restoration http://plant-materials.nrcs.usda.gov/websites/eco.html	0.01%	1
19	Untitled Document http://plant-materials.nrcs.usda.gov/mipmc/undercon.html	0.01%	1
20	http://plant-materials.nrcs.usda.gov/orpmc/images/map_lg.jpg	0.01%	1
Total For the Requests Above		0.22%	20

Least Requested Entry Requests - Help Card

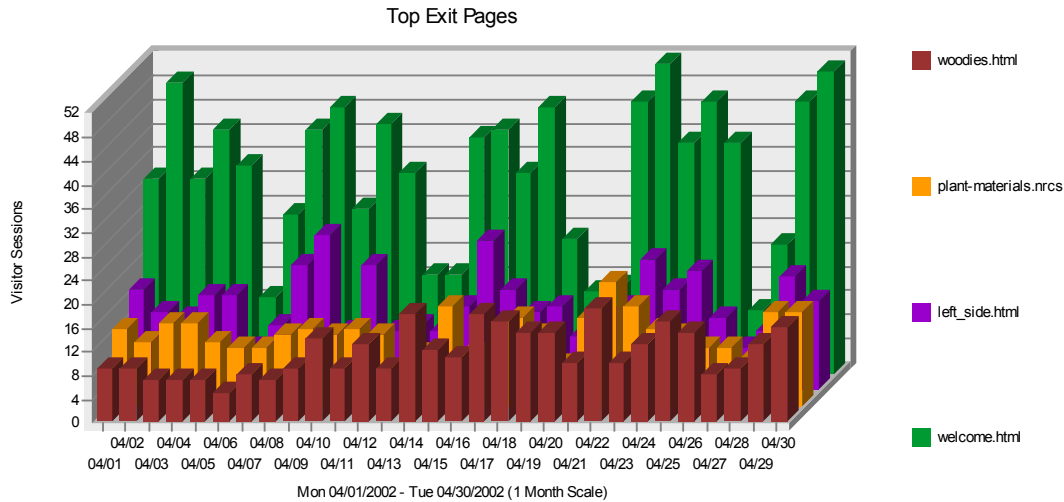
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what isn't catching the attention of visitors very quickly or effectively.



Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



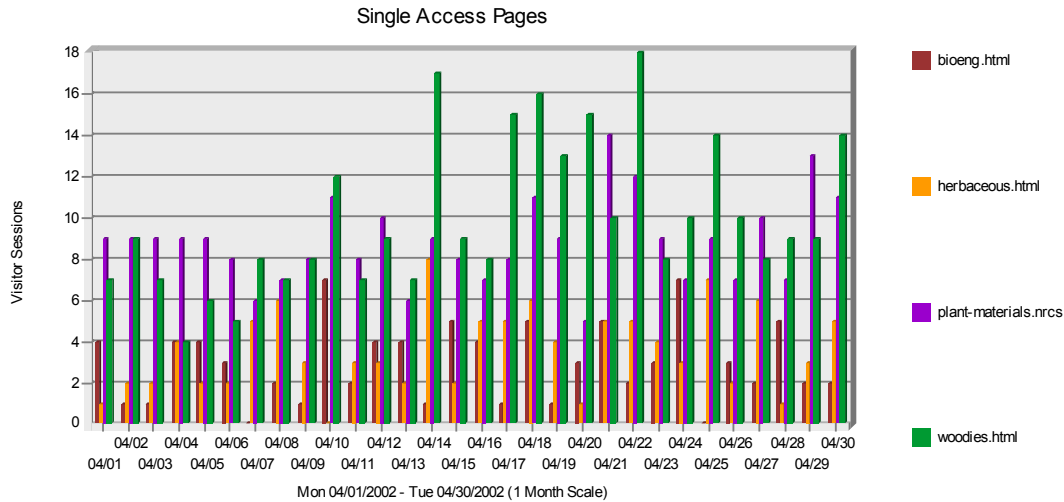
Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	18.03%	1,019
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	7.73%	437
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/	6.54%	370
4	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	6.17%	349
5	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	3.96%	224
6	http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	2.77%	157
7	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	2.51%	142
8	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	1.78%	101
9	http://plant-materials.nrcs.usda.gov/pubs/wildfire.html	1.5%	85
10	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	1.43%	81
11	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	1.3%	74
12	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	1.16%	66
13	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	1.13%	64
14	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	1%	57
15	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.99%	56
16	http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	0.9%	51

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
17	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.9%	51
18	Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.86%	49
19	http://Plant-Materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.86%	49
20	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	0.69%	39
Total For the Pages Above (only sessions starting on a valid document type are included)		62.32%	3,521

Top Exit Pages - Help Card	
	This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.
	 Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.



Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Single Access Pages			
	Pages	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	13.95%	299
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/	12.37%	265
3	http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	4.99%	107
4	Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	4.1%	88
5	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	3.92%	84
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	3.78%	81
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3.78%	81
8	Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	2.19%	47
9	Related Web Sites: An A to Z Listing of Sites by Site URL http://plant-materials.nrcs.usda.gov/websites/allurl.html	1.54%	33
10	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.3%	28
11	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	1.12%	24
12	http://plant-materials.nrcs.usda.gov/pubs/wildfire.html	1.07%	23
13	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	1.02%	22
14	http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	0.93%	20
15	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.93%	20
16	What's New in the NRCS Plant Materials Program - December 2001	0.88%	19

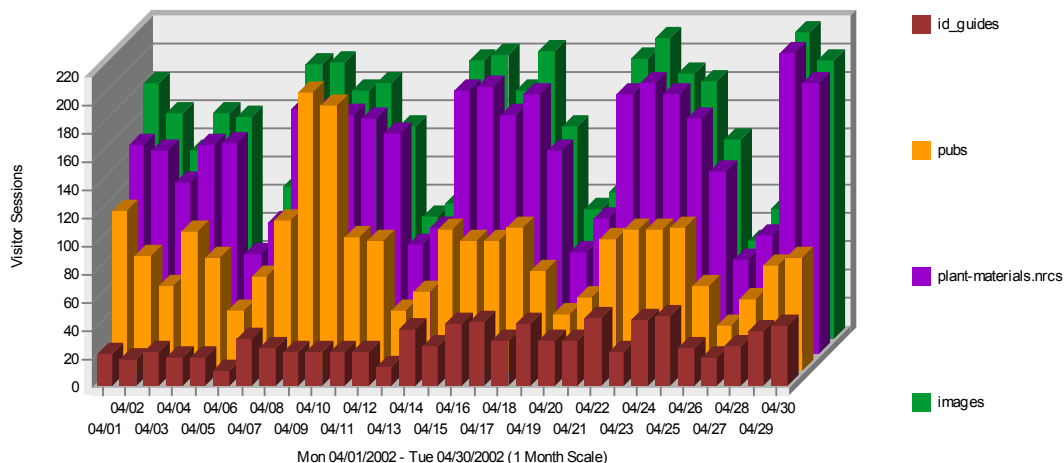
Single Access Pages			
	Pages	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/whatsnew/dec01.html		
17	http://plant-materials.nrcs.usda.gov/mipmc/mipmc.html	0.88%	19
18	Booneville Plant Materials Center http://plant-materials.nrcs.usda.gov/arpmc/	0.74%	16
19	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	0.7%	15
20	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	0.6%	13
Total For the Pages Above		60.87%	1,304

Single Access Pages - Help Card	
	This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.
	This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

Most Accessed Directories



This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.

Most Accessed Directories



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/images	37,856	37.25 %	75.78%	180,837	4,680
2	http://plant-materials.nrcs.usda.gov/	20,950	20.61 %	79.86%	64,288	4,350
3	http://plant-materials.nrcs.usda.gov/pubs	10,454	10.28 %	98.28%	1,646,642	2,574
4	http://plant-materials.nrcs.usda.gov/id_guides	11,963	11.77 %	86.99%	394,628	922
5	http://plant-materials.nrcs.usda.gov/websites	620	0.61%	95.64%	12,942	347
6	http://plant-materials.nrcs.usda.gov/idpmc	2,259	2.22%	81.49%	21,803	345
7	http://www.plant-materials.nrcs.usda.gov/	1,246	1.22%	73.99%	3,629	249
8	http://www.plant-materials.nrcs.usda.gov/images	2,204	2.16%	67.28%	9,544	209
9	http://plant-materials.nrcs.usda.gov/mtpmc	967	0.95%	83.97%	6,209	181
10	http://plant-materials.nrcs.usda.gov/sources	260	0.25%	96.15%	2,386	180
11	http://plant-materials.nrcs.usda.gov/mipmc	744	0.73%	88.17%	4,482	179
12	http://plant-materials.nrcs.usda.gov/nypmc	598	0.58%	88.29%	3,892	157
13	http://plant-materials.nrcs.usda.gov/ndpmc	760	0.74%	89.07%	6,085	157
14	http://plant-materials.nrcs.usda.gov/arpmc	519	0.51%	92.48%	2,738	135
15	http://plant-materials.nrcs.usda.gov/kspmc	507	0.49%	92.3%	4,329	120

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
16	http://plant-materials.nrcs.usda.gov/copmc	496	0.48%	80.24%	3,700	120
17	http://plant-materials.nrcs.usda.gov/capmc	407	0.4%	91.89%	2,879	120
18	http://plant-materials.nrcs.usda.gov/lapmc	436	0.42%	92.88%	2,764	119
19	http://plant-materials.nrcs.usda.gov/flpmc	413	0.4%	84.01%	2,524	119
20	http://plant-materials.nrcs.usda.gov/njpmc	580	0.57%	85.68%	3,594	116

Most Accessed Directories - Help Card	
	This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.
	Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.
	These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.



Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	8.33%	471
	1. http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	5.29%	299
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	4.72%	267
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/	4.69%	265
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.26%	128
	1. http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.89%	107
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.73%	98
	1.Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	1.55%	88
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	1.48%	84
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.43%	81
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	1.43%	81

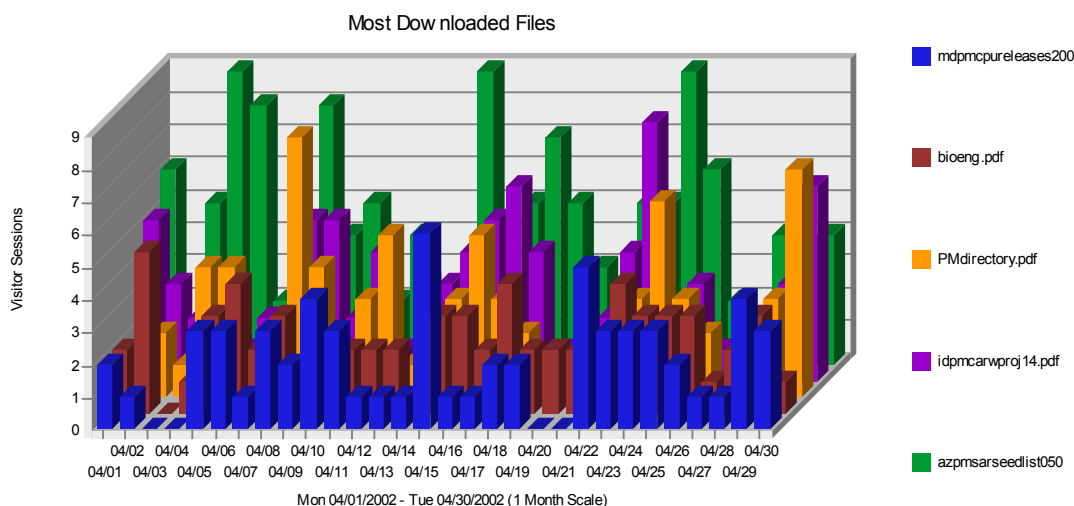
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.11%	63
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	1.09%	62
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.http://plant- materials.nrcs.usda.gov/id_guides/plantid.html	1.02%	58
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.97%	55
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	0.9%	51
	1.Related Web Sites: An A to Z Listing of Sites by Site Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.83%	47
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program	0.77%	44

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	0.76%	43
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.7%	40

Top Paths Through Site - Help Card
<p> This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p> Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



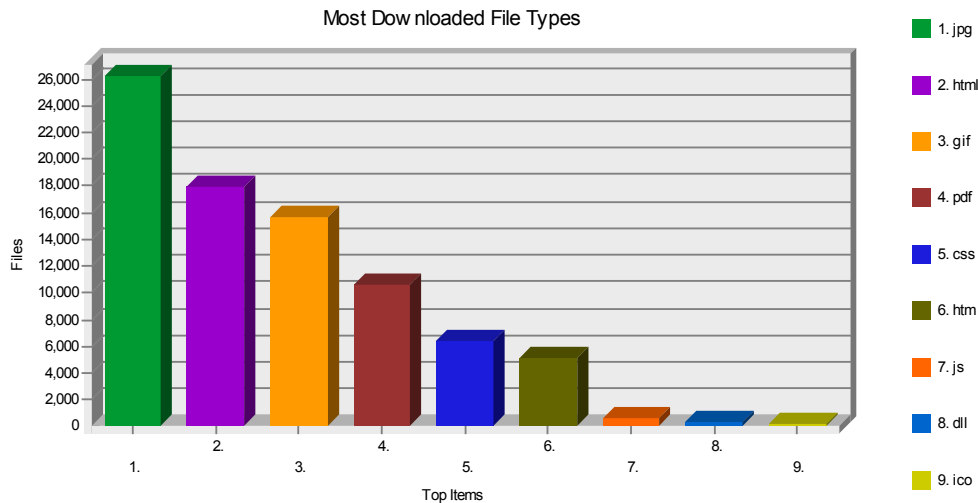
Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	594	5.51%	130
2	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	263	2.44%	88
3	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	224	2.07%	76
4	http://plant-materials.nrcs.usda.gov/sources/bioeng.pdf	128	1.18%	67
5	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf	126	1.16%	62
6	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	127	1.17%	62
7	http://Plant-Materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	511	4.74%	61
8	http://plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	124	1.15%	54
9	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	218	2.02%	54
10	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	173	1.6%	53
11	http://plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	105	0.97%	49

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
12	http://plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	88	0.81%	45
13	http://plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstnd.pdf	81	0.75%	45
14	http://Plant-Materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	185	1.71%	44
15	http://Plant-Materials.nrcs.usda.gov/pubs/mdpmcra2001.pdf	85	0.78%	44
16	http://plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	109	1.01%	42
17	http://plant-materials.nrcs.usda.gov/pubs/mspmctn9503.pdf	70	0.64%	38
18	http://plant-materials.nrcs.usda.gov/ndpmc/foundationseed.pdf	68	0.63%	35
19	http://plant-materials.nrcs.usda.gov/pubs/idpmctn320200.pdf	117	1.08%	35
20	http://plant-materials.nrcs.usda.gov/pubs/idpmctn280101.pdf	74	0.68%	34
Total For the Files Above		3,470	32.2%	N/A

Most Downloaded Files - Help Card	
<p>? This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.</p> <p>Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.</p> <p>Tip: To focus your report, consider using the File Filter to include or exclude files or file types.</p>	
<p>💡 Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.</p>	

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types			
	File type	Files	K Bytes Transferred
1	jpg	26,207	543,281
2	html	17,997	145,793
3	gif	15,691	52,925
4	pdf	10,644	1,770,875
5	css	6,361	5,570
6	htm	5,130	8,607
7	js	597	23,128
8	dll	341	6,121
9	ico	181	84
10	doc	88	3,519
11	tif	27	693
Total Files & K Bytes Transferred		83,264	2,560,592

Most Downloaded File Types - Help Card

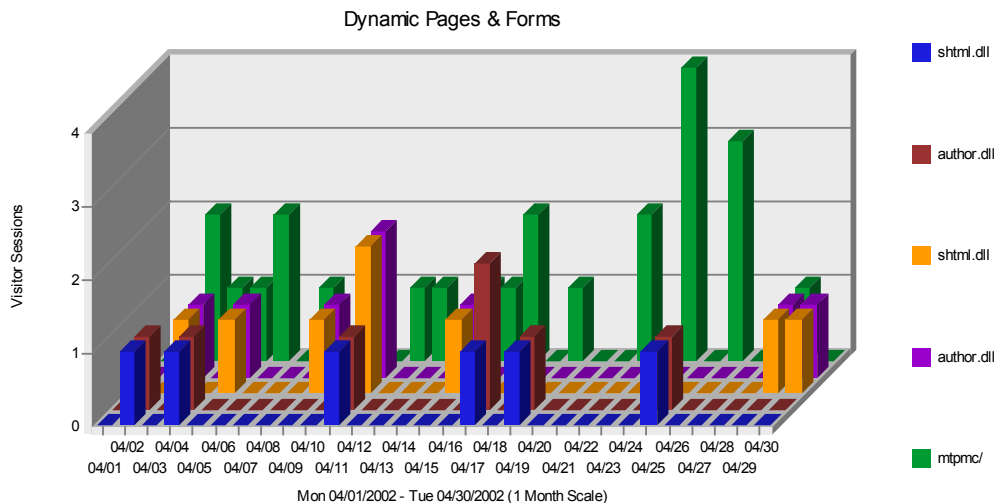
? This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

? This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://Plant-Materials.nrcs.usda.gov/mtpmc/	25	6.86%	24
2	http://Plant-Materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	22	6.04%	8
3	http://Plant-Materials.nrcs.usda.gov/_vti_bin/shtml.dll	27	7.41%	8
4	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	276	75.82%	7
5	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	6	1.64%	6
6	http://plant-materials.nrcs.usda.gov/_vti_bin/owssvr.dll	8	2.19%	4

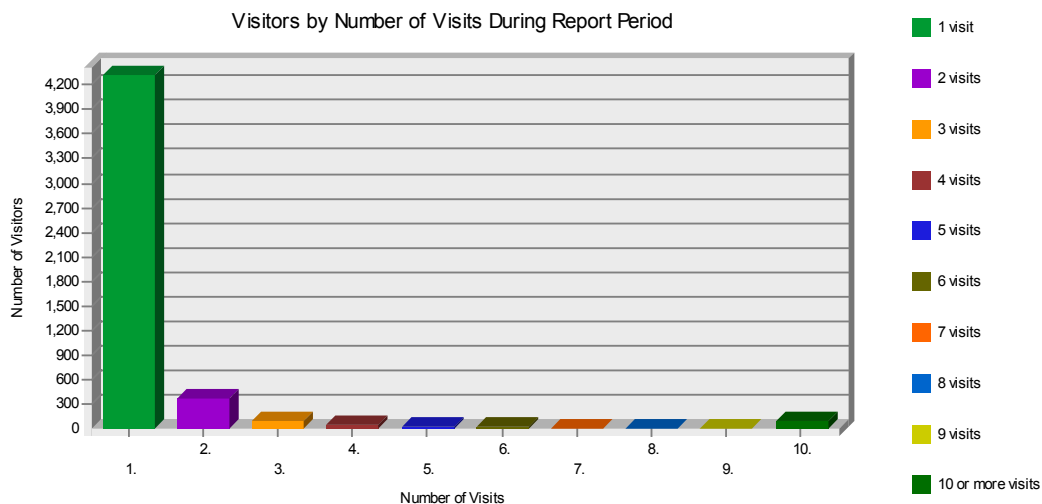
Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

💡 If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period		
Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	4316	84.69%
2 visits	383	7.51%
3 visits	107	2.09%
4 visits	65	1.27%
5 visits	39	0.76%
6 visits	38	0.74%
7 visits	19	0.37%
8 visits	14	0.27%
9 visits	6	0.11%
10 or more visits	109	2.13%

Visitors by Number of Visits During Report Period - Help Card

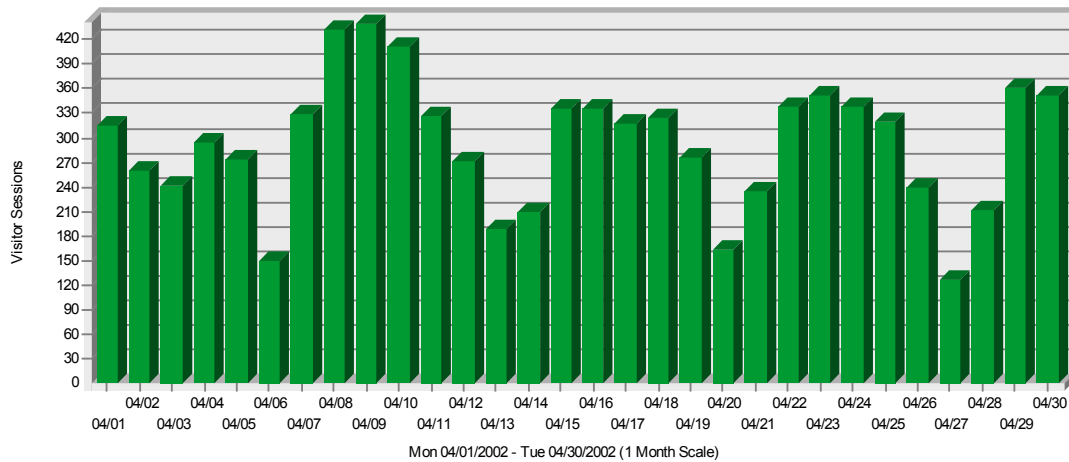
? This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

💡 This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)

New vs. Returning Visitors



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	8,765	100.00%

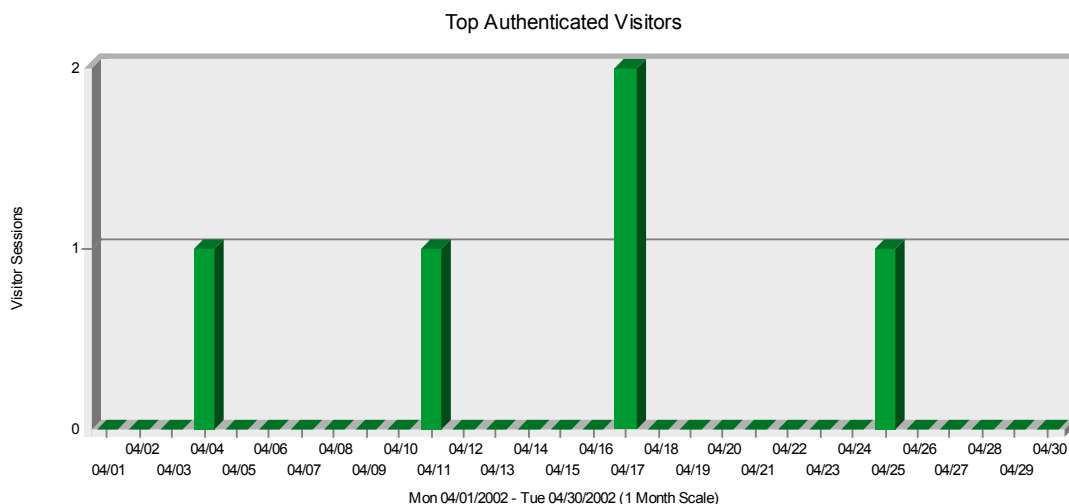
New vs. Returning Visitors - Help Card

? This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

💡 By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	Thunderbolt\ANelson	269	100%	5
Total		269	100%	5

Top Authenticated Visitors - Help Card



This section shows the authenticated users who visited your site the most.



You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl4.googlebot.com	182	0.17%	71
2	crawl1.googlebot.com	154	0.15%	68
3	idaberdeenD302.idaberdeen.fsc.usda.gov	274	0.26%	62
4	199.149.241.252	1,355	1.33%	57
5	crawl5.googlebot.com	98	0.09%	53
6	crawl7.googlebot.com	72	0.07%	50
7	crawl2.googlebot.com	77	0.07%	50
8	crawl8.googlebot.com	73	0.07%	48
9	mscoffeev2d249.mscoffeev2.fsc.usda.gov	979	0.96%	43
10	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	966	0.95%	42
11	fireant.cr.usgs.gov	780	0.76%	38
12	miroselaked003.fsc.usda.gov	662	0.65%	36
13	crawl6.googlebot.com	57	0.05%	36
14	crawl3.googlebot.com	47	0.04%	31
15	mdbeltsvill005.mdbeltsvil.fsc.usda.gov	591	0.58%	30
16	cache-da03.proxy.aol.com	48	0.04%	29
17	cache-rq05.proxy.aol.com	44	0.04%	28
18	cache-rp08.proxy.aol.com	31	0.03%	28
19	buildrack18.sv.av.com	89	0.08%	28
20	mdbeltsvill015.mdbeltsvil.fsc.usda.gov	766	0.75%	28
Subtotal for Visitors Above		7,345	7.22%	856
Total		101,604	100%	8,765

Top Visitors - Help Card



This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

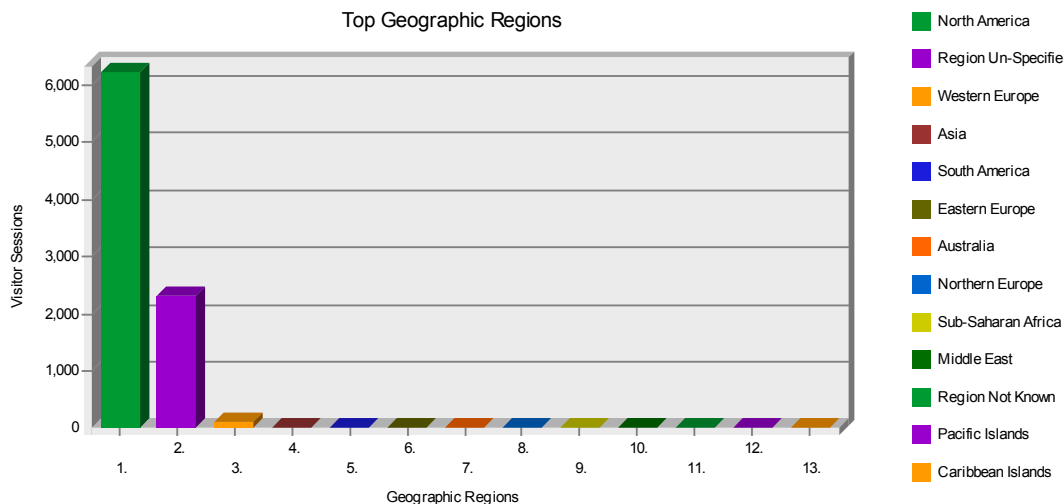
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.



Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions


This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions		
	Geographic Regions	Visitor Sessions
1	North America	6,228
2	Region Un-Specified	2,308
3	Western Europe	120
4	Asia	24
5	South America	19
6	Eastern Europe	16
7	Australia	12
8	Northern Europe	10
9	Sub-Saharan Africa	8
10	Middle East	7
11	Region Not Known	7
12	Pacific Islands	3
13	Caribbean Islands	3
Total		8,765

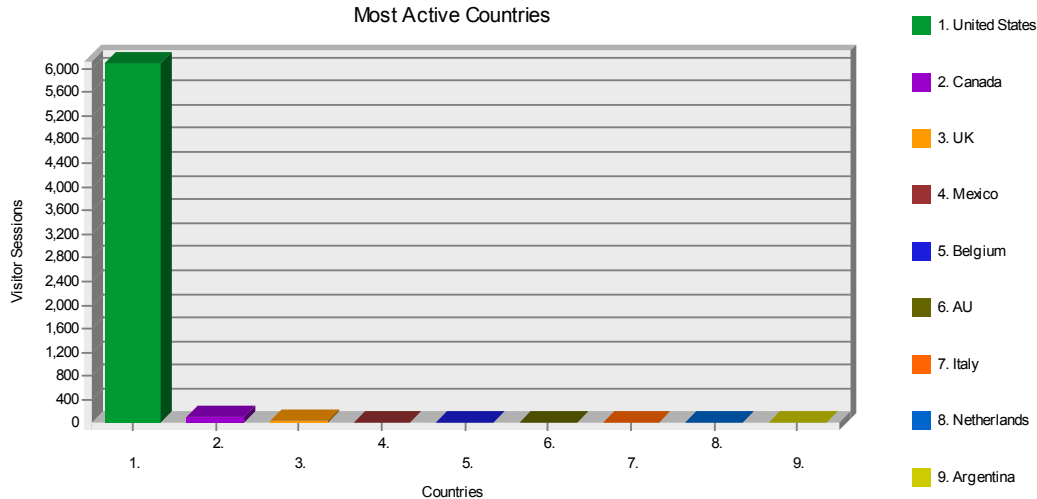
Top Geographic Regions - Help Card	
<p>? This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.</p> <p>If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.</p> <p>Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.</p>	

Top Geographic Regions - Help Card

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most Active Countries		
	Countries	Visitor Sessions
1	United States	6,096
2	Canada	112
3	UK	61
4	Mexico	20
5	Belgium	16
6	AU	12
7	Italy	10
8	Netherlands	9
9	Argentina	8
10	Singapore	8
11	Germany	7
12	South Africa	6
13	Spain	6
14	Japan	5
15	GB	5
16	Brazil	5
17	Poland	5
18	Switzerland	4
19	Norway	4
20	Turkey	4
Total		6,403

Most Active Countries - Help Card


? This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's

Most Active Countries - Help Card

actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

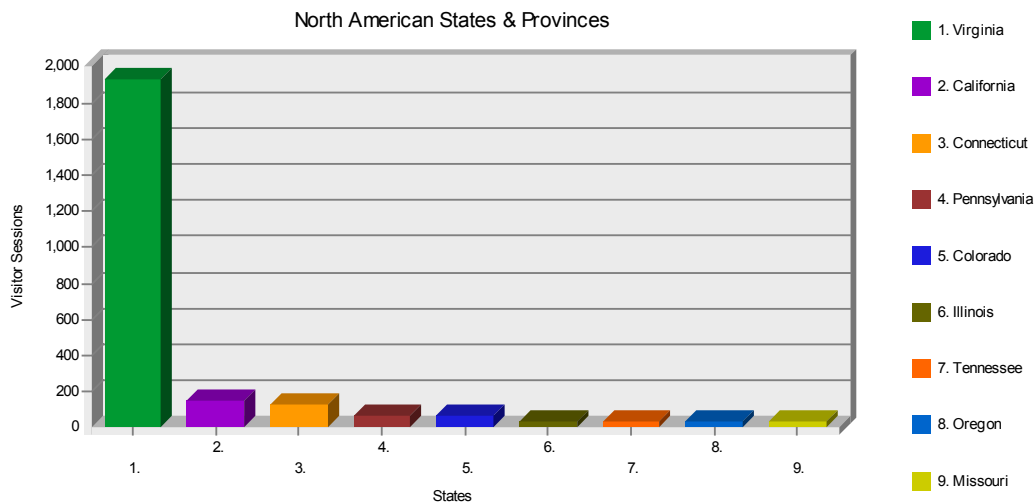
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,933
2	California	152
3	Connecticut	128
4	Pennsylvania	70
5	Colorado	67
6	Illinois	36
7	Tennessee	36
8	Oregon	35
9	Missouri	33
10	Texas	32
11	New Jersey	31
12	New York	29
13	Maryland	28
14	Montana	27
15	North Carolina	26
16	Iowa	23
17	Ohio	19
18	Idaho	19
19	Nebraska	17
20	Utah	17
Total For the States Above		2,758

North American States and Provinces - Help Card

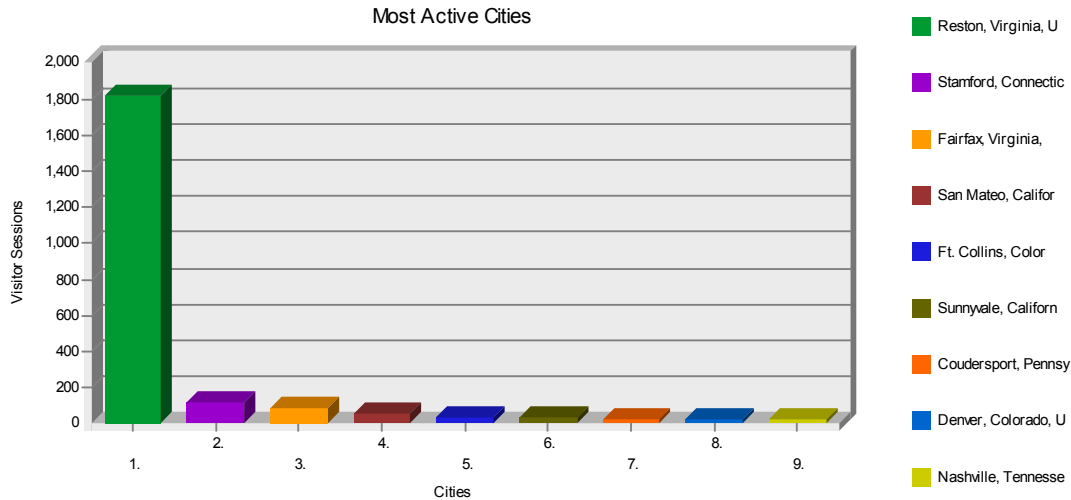
? This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

North American States and Provinces - Help Card

 This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




Most Active Cities		
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,822
2	Stamford, Connecticut, United States	118
3	Fairfax, Virginia, United States	91
4	San Mateo, California, United States	53
5	Ft. Collins, Colorado, United States	35
6	Sunnyvale, California, United States	32
7	Coudersport, Pennsylvania, United States	29
8	Denver, Colorado, United States	25
9	Nashville, Tennessee, United States	22
10	Corvallis, Oregon, United States	22
11	Princeton, New Jersey, United States	22
12	Ames, Iowa, United States	18
13	New York, New York, United States	14
14	Bozeman, Montana, United States	14
15	University Park, Pennsylvania, United States	13
16	Columbia, Missouri, United States	13
17	Logan, Utah, United States	12
18	Cincinnati, Ohio, United States	10
19	Moscow, Idaho, United States	10
20	San Diego, California, United States	10
Total For the Cities Above		2,385

Most Active Cities - Help Card

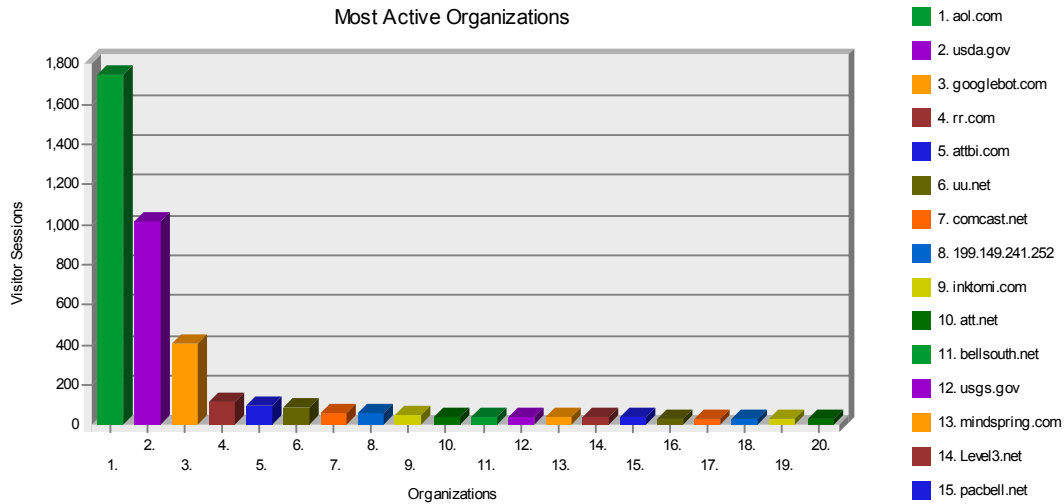
? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

Most Active Cities - Help Card

 City information can be useful in focusing your marketing efforts in other media such as print or television advertising.



Most Active Organizations

This section identifies the companies or organizations that accessed the site the most often.



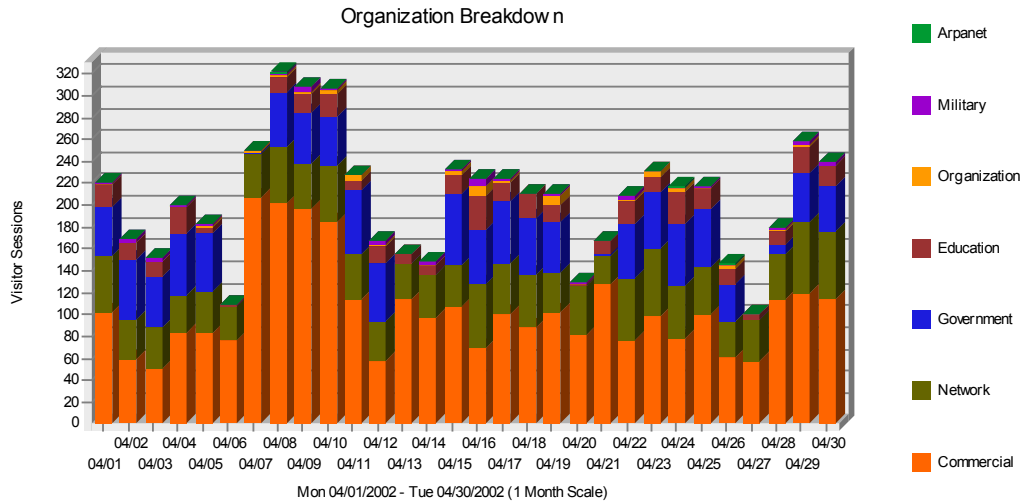
Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	2,617	2.57%	1,751
2	http://usda.gov	21,223	20.88%	1,019
3	http://googlebot.com	761	0.74%	408
4	EXCALIBUR Group A Time Warner Company http://rr.com	1,801	1.77%	114
5	http://attbi.com	1,322	1.3%	100
6	UUNET Technologies Inc. http://uu.net	1,348	1.32%	90
7	http://comcast.net	674	0.66%	57
8	http://199.149.241.252	1,355	1.33%	57
9	Inktomi Corp. http://inktomi.com	146	0.14%	53
10	AT http://att.net	469	0.46%	44
11	http://bellsouth.net	575	0.56%	44
12	United States Geological Survey http://usgs.gov	834	0.82%	43
13	MindSpring Enterprises Inc. http://mindspring.com	623	0.61%	43
14	http://Level3.net	540	0.53%	42
15	http://pacbell.net	525	0.51%	38
16	Colorado State University http://colostate.edu	511	0.5%	35
17	http://uswest.net	506	0.49%	32
18	Audio-Visual http://av.com	100	0.09%	31
19	http://optonline.net	502	0.49%	31
20	http://swbell.net	305	0.3%	30
Subtotal For Companies Above		36,737	36.15%	4,062

Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
Total For the Log File		101,604	100%	8,765

Most Active Organizations - Help Card	
	This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.
	 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	16,018	24.1%	3,132
2	Network	19,251	28.97%	1,304
3	Government	23,156	34.84%	1,121
4	Education	6,513	9.8%	448
5	Organization	648	0.97%	63
6	Military	777	1.16%	48
7	Arpanet	83	0.12%	4
Total for Known Organization Types		66,446	100%	6,120

Organization Breakdown - Help Card

? This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).


💡 Consider what type of organization is interested in your site and how you can attract other types.


Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	324
Average Number of Hits per day on Weekdays	4,062
Average Number of Visitor Sessions for the entire Weekend	404
Average Number of Hits for the entire Weekend	3,055
Most Active Day of the Week	Mon
Least Active Day of the Week	Sat
Most Active Day Ever	April 15, 2002
Number of Hits on Most Active Day	5,250
Least Active Day Ever	April 27, 2002
Number of Hits on Least Active Day	1,207
Most Active Hour of the Day	13:00-13:59
Least Active Hour of the Day	03:00-03:59

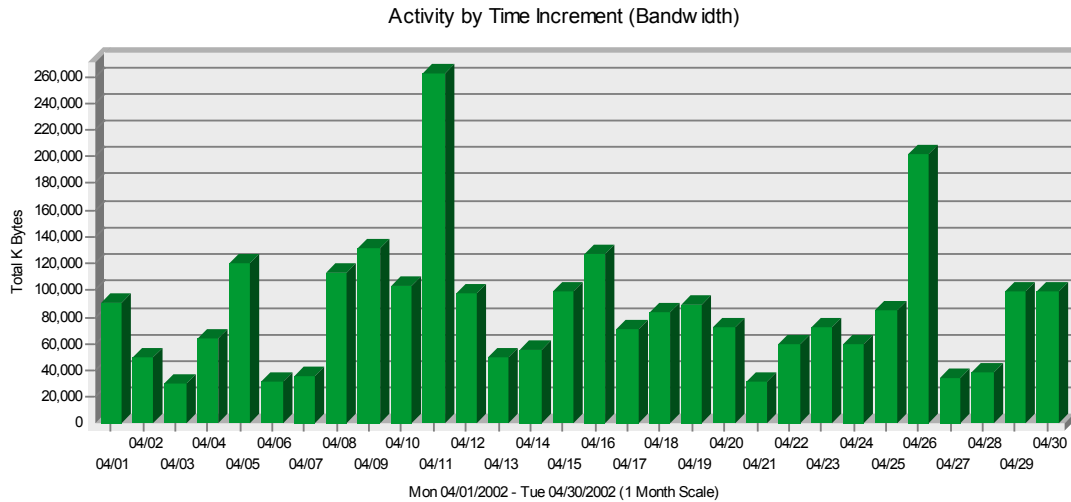
Summary of Activity for Report Period - Help Card

 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.



Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



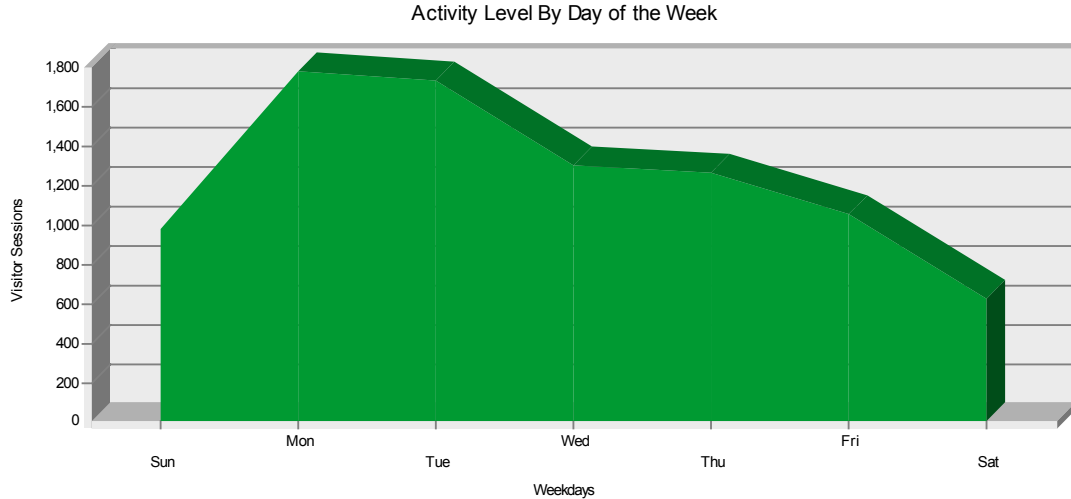
Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Mon 04/01/2002	3,803	881	90,644 K	315
Tue 04/02/2002	3,709	933	49,427 K	260
Wed 04/03/2002	2,974	874	30,680 K	242
Thu 04/04/2002	3,804	1,242	63,382 K	294
Fri 04/05/2002	3,813	1,217	119,964 K	273
Sat 04/06/2002	1,373	531	30,982 K	149
Sun 04/07/2002	1,935	615	36,192 K	329
Mon 04/08/2002	4,231	1,225	112,866 K	431
Tue 04/09/2002	3,877	1,072	131,194 K	440
Wed 04/10/2002	3,814	932	103,629 K	410
Thu 04/11/2002	3,897	1,006	262,190 K	326
Fri 04/12/2002	3,985	1,196	98,231 K	271
Sat 04/13/2002	1,292	408	49,619 K	190
Sun 04/14/2002	1,744	394	55,340 K	210
Mon 04/15/2002	5,250	1,658	99,122 K	336
Tue 04/16/2002	4,669	1,215	127,296 K	335
Wed 04/17/2002	4,430	1,273	71,153 K	317
Thu 04/18/2002	4,379	1,016	83,580 K	325
Fri 04/19/2002	3,357	932	89,676 K	276
Sat 04/20/2002	1,432	345	72,817 K	164
Sun 04/21/2002	1,624	422	31,593 K	234
Mon 04/22/2002	4,484	1,136	60,019 K	339
Tue 04/23/2002	4,164	986	72,803 K	351
Wed 04/24/2002	4,442	1,124	59,425 K	337
Thu 04/25/2002	3,539	947	85,720 K	319
Fri 04/26/2002	3,611	1,031	201,227 K	240
Sat 04/27/2002	1,207	274	34,378 K	128
Sun 04/28/2002	1,616	437	39,201 K	213

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Mon 04/29/2002	5,177	1,268	98,683 K	360
Tue 04/30/2002	3,972	944	99,572 K	351
Total	101,604	27,534	2,560,605 K	8,765

Summary of Activity by Time Increment - Help Card	
	This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).
	Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	6,919	6.8%	986
2	Mon	22,945	22.58%	1,781
3	Tue	20,391	20.06%	1,737
4	Wed	15,660	15.41%	1,306
5	Thu	15,619	15.37%	1,264
6	Fri	14,766	14.53%	1,060
7	Sat	5,304	5.22%	631
Total Weekdays		89,381	87.96%	7,148
Total Weekend		12,223	12.03%	1,617

Activity Level by Day of the Week - Help Card

? This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

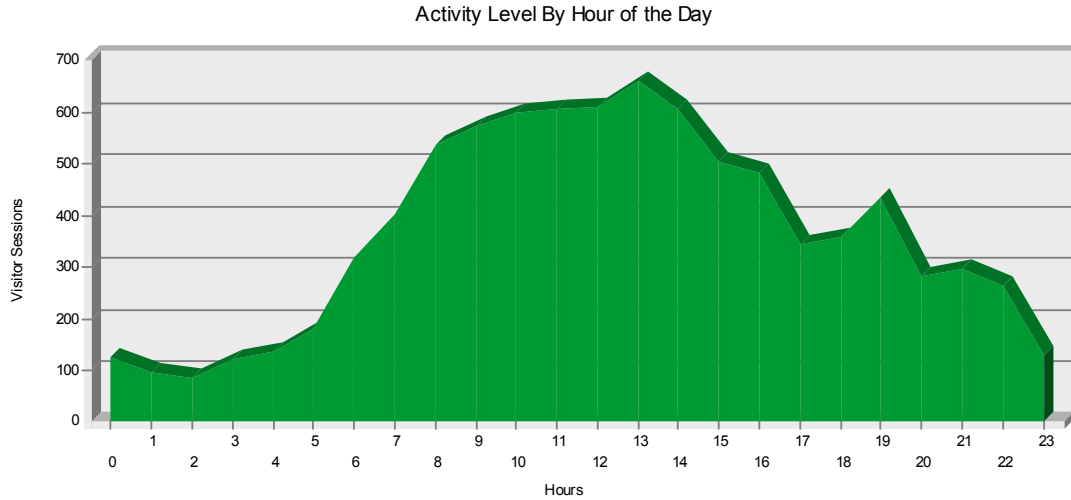
Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.


Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	950	0.93%	126
01:00-01:59	834	0.82%	95
02:00-02:59	808	0.79%	84
03:00-03:59	802	0.78%	123
04:00-04:59	1,043	1.02%	138
05:00-05:59	2,400	2.36%	181
06:00-06:59	4,757	4.68%	320
07:00-07:59	6,476	6.37%	403
08:00-08:59	7,932	7.8%	537
09:00-09:59	7,493	7.37%	573
10:00-10:59	8,336	8.2%	598
11:00-11:59	7,419	7.3%	606
12:00-12:59	8,082	7.95%	612
13:00-13:59	8,524	8.38%	660
14:00-14:59	7,665	7.54%	607
15:00-15:59	6,818	6.71%	506
16:00-16:59	4,813	4.73%	484
17:00-17:59	3,017	2.96%	344
18:00-18:59	3,047	2.99%	359
19:00-19:59	2,876	2.83%	436
20:00-20:59	2,477	2.43%	282
21:00-21:59	1,943	1.91%	298
22:00-22:59	1,939	1.9%	265
23:00-23:59	1,153	1.13%	128
Total Visitors during Work Hours (8:00am-5:00pm)	67,082	66.02%	5,183
Total Visitors during After Hours (5:01pm-7:59am)	34,522	33.97%	3,582

Activity Level by Hour of the Day - Help Card

 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

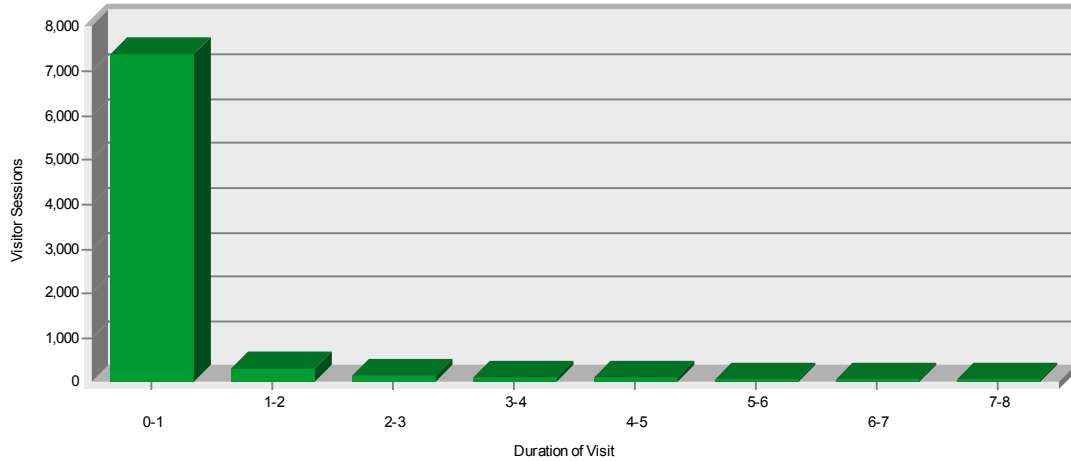
Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.

Activity Level By Visit Length



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	7,407	12,053	84.5%	43.77%
1-2	298	2,273	3.39%	8.25%
2-3	153	1,326	1.74%	4.81%
3-4	101	856	1.15%	3.1%
4-5	88	848	1%	3.07%
5-6	63	537	0.71%	1.95%
6-7	47	621	0.53%	2.25%
7-8	49	553	0.55%	2%
8-9	41	388	0.46%	1.4%
9-10	29	293	0.33%	1.06%
10-11	35	350	0.39%	1.27%
11-12	36	360	0.41%	1.3%
12-13	37	473	0.42%	1.71%
13-14	24	187	0.27%	0.67%
14-15	22	196	0.25%	0.71%
15-16	19	179	0.21%	0.65%
16-17	22	302	0.25%	1.09%
17-18	24	316	0.27%	1.14%
18-19	16	134	0.18%	0.48%
> 19	254	5,289	2.89%	19.2%
Totals	8,765	27,534	100%	100%

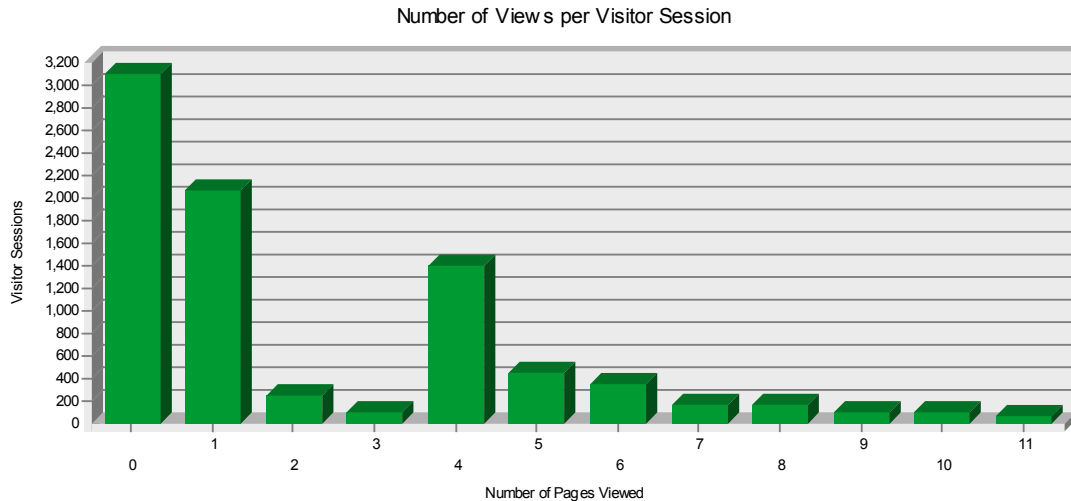
Activity Level by Length of Visit - Help Card

? This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

💡 This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	3,116	35.55%
1 page	2,067	23.58%
2 pages	252	2.87%
3 pages	115	1.31%
4 pages	1,400	15.97%
5 pages	462	5.27%
6 pages	356	4.06%
7 pages	177	2.01%
8 pages	177	2.01%
9 pages	104	1.18%
10 pages	100	1.14%
11 or more pages	439	0.77%
Totals	8,765	100%

Number of Views per Visitor Session - Help Card

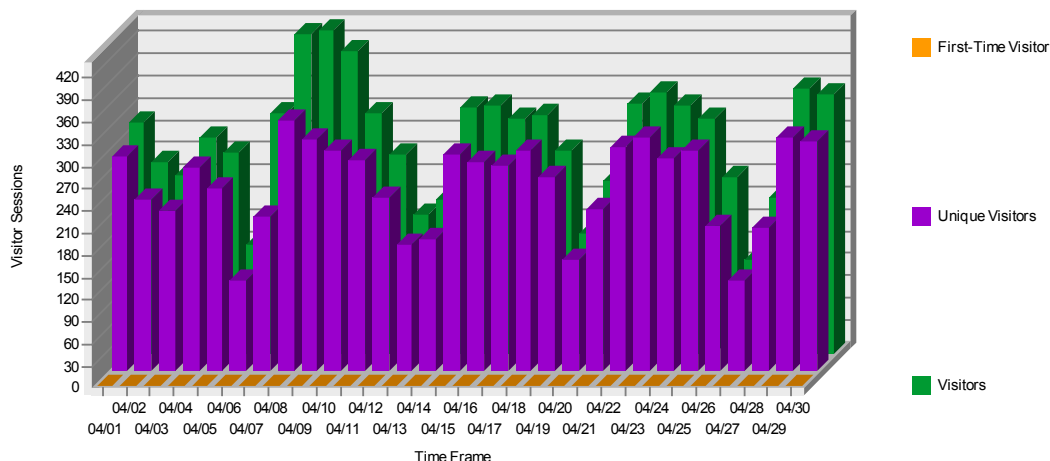
? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.

Visitor Session Statistics



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Mon 04/01/2002	315	292	0	00:01:26	455
Tue 04/02/2002	260	232	0	00:01:44	452
Wed 04/03/2002	242	217	0	00:02:03	496
Thu 04/04/2002	294	276	0	00:02:03	603
Fri 04/05/2002	274	247	0	00:03:27	947
Sat 04/06/2002	150	124	0	00:04:13	634
Sun 04/07/2002	328	211	0	00:04:04	1,336
Mon 04/08/2002	433	339	0	00:03:30	1,520
Tue 04/09/2002	439	315	0	00:01:01	448
Wed 04/10/2002	411	298	0	00:01:09	478
Thu 04/11/2002	326	285	0	00:01:12	392
Fri 04/12/2002	271	235	0	00:02:22	645
Sat 04/13/2002	190	172	0	00:01:51	354
Sun 04/14/2002	210	179	0	00:00:43	150
Mon 04/15/2002	335	295	0	00:02:33	858
Tue 04/16/2002	337	283	0	00:02:11	741
Wed 04/17/2002	318	279	0	00:03:29	1,112
Thu 04/18/2002	325	300	0	00:01:25	463
Fri 04/19/2002	276	264	0	00:02:19	643
Sat 04/20/2002	164	152	0	00:01:14	203
Sun 04/21/2002	234	220	0	00:01:40	390
Mon 04/22/2002	339	303	0	00:02:08	725
Tue 04/23/2002	355	317	0	00:01:12	428
Wed 04/24/2002	337	288	0	00:01:41	572

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
04/24/2002					
Thu 04/25/2002	319	300	0	00:00:57	303
Fri 04/26/2002	240	198	0	00:03:13	772
Sat 04/27/2002	128	124	0	00:00:57	123
Sun 04/28/2002	213	195	0	00:02:11	468
Mon 04/29/2002	360	316	0	00:01:47	647
Tue 04/30/2002	351	311	0	00:01:25	498
Averages	NA	NA	NA	00:02:02	595
Totals	NA	NA	NA	01:01:10	17,866

Visitor Session Statistics - Help Card



The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs.


Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?


Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	102,738
Successful Hits	101,604
Failed Hits	1,134
Failed Hits as Percent	1.1%
Cached Hits	18,340
Cached Hits as Percent	17.85%

Technical Statistics and Analysis - Help Card

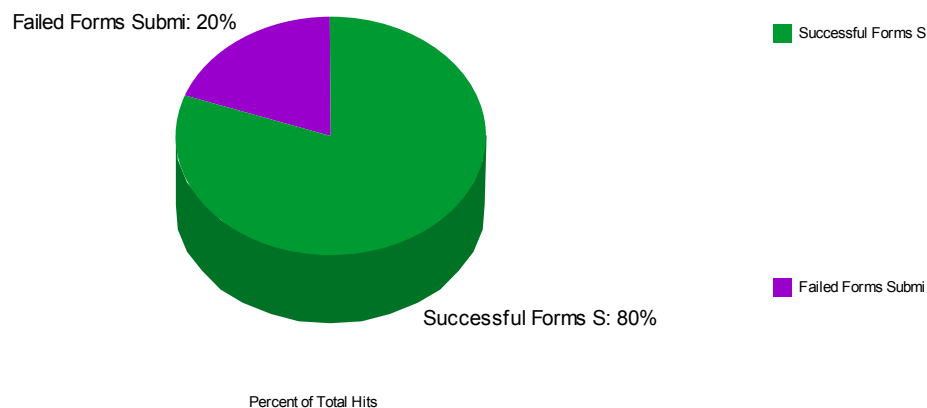
 This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

 This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

Dynamic Pages & Forms Errors

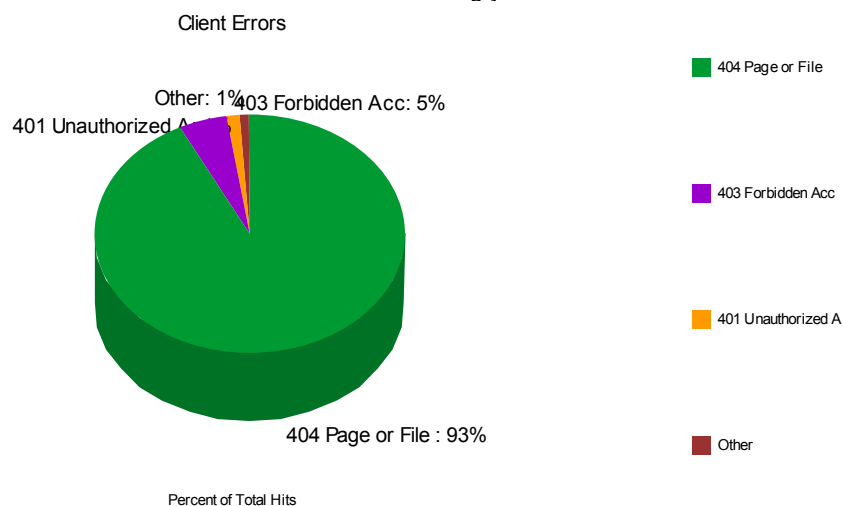


Dynamic Pages & Forms Errors		
Type	Hits	% of Total
Successful Forms Submitted	364	80.35%
Failed Forms Submitted	89	19.64%
Total	453	100%

Dynamic Pages & Forms Errors - Help Card	
?	This section shows you errors that occurred for both dynamic pages and forms.
💡	You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors

Error	Hits	% of Failed Hits
404 Page or File Not Found	1,012	92.58%
403 Forbidden Access	55	5.03%
401 Unauthorized Access	16	1.46%
406 Incomplete / Undefined	5	0.45%
416 Incomplete / Undefined	5	0.45%
Total	1,093	100%

Client Errors - Help Card

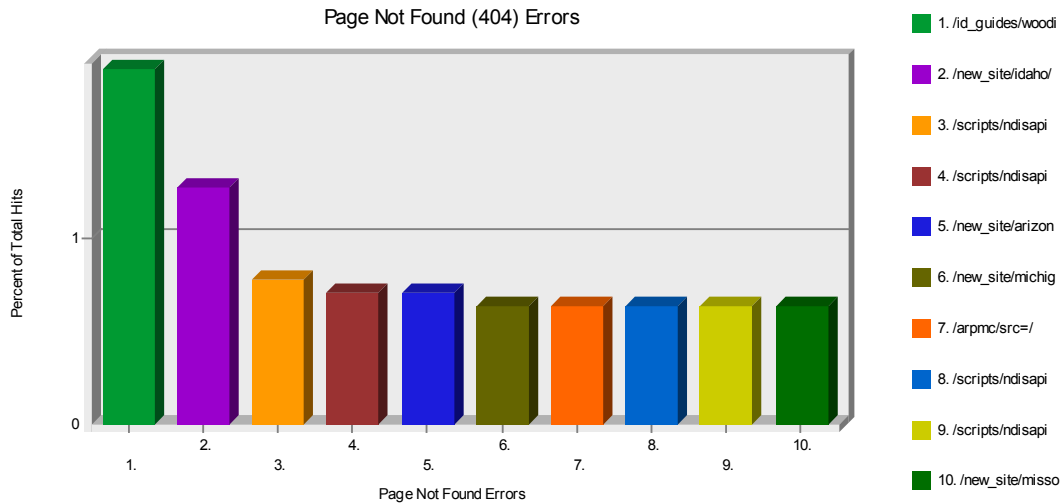
? This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

💡 This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.



Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/id_guides/woodies/images/swfeetgum_tn.jpg http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	27	2.66%
/new_site/idaho/frames/favicon.ico (no referrer)	18	1.77%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	11	1.08%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC (no referrer)	10	0.98%
/new_site/arizona/frames/alternate.htm (no referrer)	10	0.98%
/new_site/michigan/frames/alternate.htm (no referrer)	9	0.88%
/arpmc/src= http://plant-materials.nrcs.usda.gov/arpmc/about.html	9	0.88%
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC http://www.hi.nrcs.usda.gov/plant.htm	9	0.88%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC http://www.sd.nrcs.usda.gov/General_Info/browse.htm	9	0.88%
/new_site/missouri/frames/alternate.htm (no referrer)	9	0.88%
/pubs/IDPMCpubs-wet.html (no referrer)	9	0.88%
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	8	0.79%
/scripts/ndisapi.dll/pmc/pgHome/ (no referrer)	8	0.79%
/new_site/easttexas/frames/alternate.htm (no referrer)	8	0.79%
/new_site/newmexico/frames/alternate.htm (no referrer)	7	0.69%
/pmc/MSPMC/mstn9602.html (no referrer)	7	0.69%

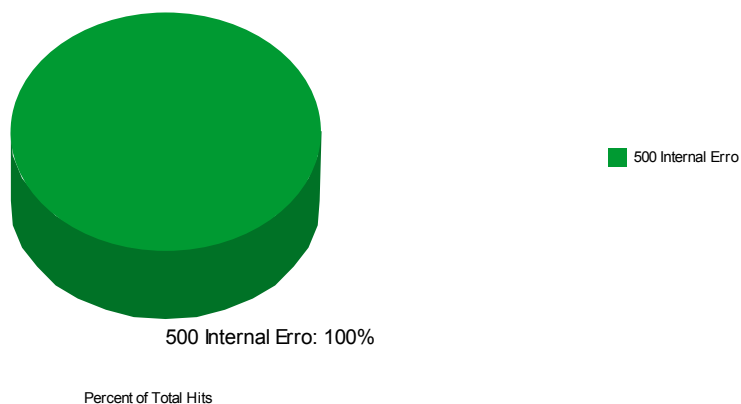
Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/new_site/northdakota/frames/alternate.htm (no referrer)	7	0.69%
/new_site/lousiana/frames/alternate.htm (no referrer)	7	0.69%
/new_site/newyork/frames/alternate.htm (no referrer)	7	0.69%
/new_site/newjersey/frames/alternate.htm (no referrer)	7	0.69%
Total for Pages Above	196	19.36%

Page Not Found (404) Errors - Help Card
<p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p>Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

Server Errors

This section identifies by type the errors which occurred on the server.

Server Errors



Server Errors		
Error	Hits	% of Total
500 Internal Error	41	100%
Total	41	100%

Server Errors - Help Card

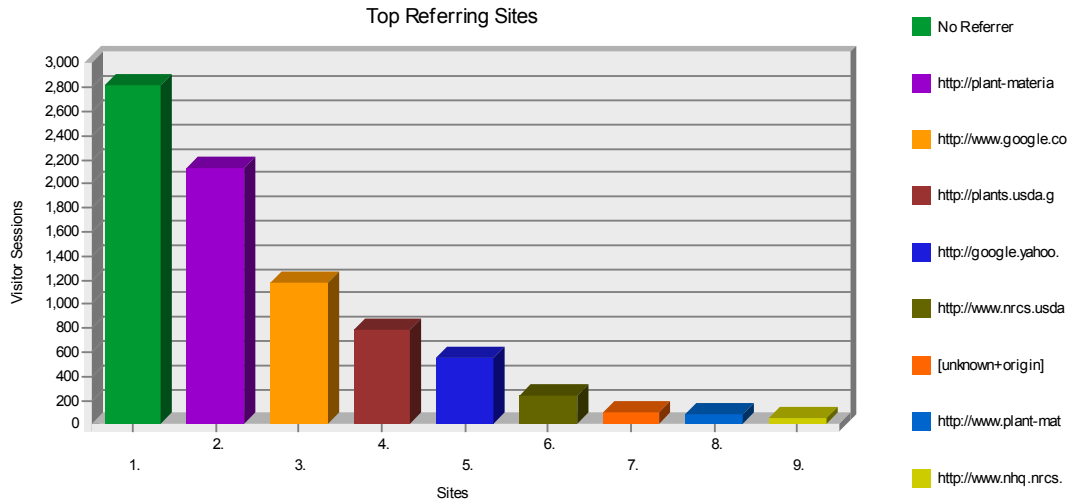
? This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

💡 This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.




Top Referring Sites		
	Site	Visitor Sessions
1	No Referrer	2,816
2	http://plant-materials.nrcs.usda.gov/	2,125
3	http://www.google.com/	1,174
4	http://plants.usda.gov/	782
5	http://google.yahoo.com/	552
6	http://www.nrcs.usda.gov/	237
7	http://[unknown+origin]	101
8	http://www.plant-materials.nrcs.usda.gov/	84
9	http://www.nhq.nrcs.usda.gov/	61
10	http://www.google.ca/	59
11	http://search.msn.com/	39
12	http://search.netscape.com/	36
13	http://www.nj.nrcs.usda.gov/	23
14	http://www.mt.nrcs.usda.gov/	23
15	http://nativeplants.for.uidaho.edu/	22
16	http://www.tx.nrcs.usda.gov/	20
17	http://corc.oclc.org/	19
18	http://id.nrcs.usda.gov/	19
19	http://www.hon.ch/	18
20	http://nph.nrcs.usda.gov/	17
Subtotal for the Referring Sites Above		8,227
Total for the Log File		8,765

Top Referring Sites - Help Card	
<p>? This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.</p> <p>Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.</p> <p>Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring</p>	

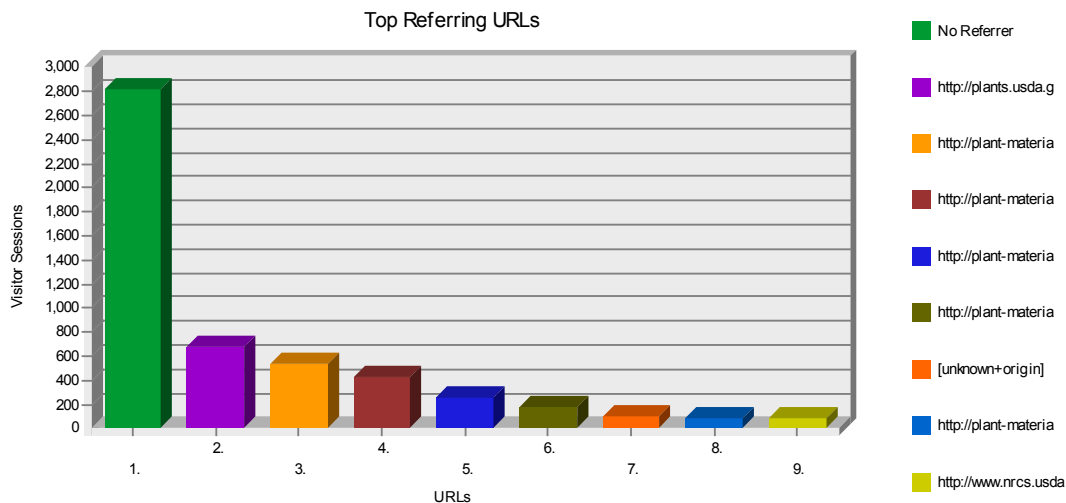
Top Referring Sites - Help Card

site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs


This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs		
	URL	Visitor Sessions
1	No Referrer	2,816
2	http://plants.usda.gov/home_page.html	674
3	http://plant-materials.nrcs.usda.gov/	538
4	http://plant-materials.nrcs.usda.gov/welcome.html	431
5	http://plant-materials.nrcs.usda.gov/left_side.html	250
6	http://plant-materials.nrcs.usda.gov/header.html	178
7	http://[unknown+origin]	101
8	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	93
9	http://www.nrcs.usda.gov/	92
10	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	83
11	http://www.nrcs.usda.gov/programs/plantmaterials/	66
12	http://plants.usda.gov/about_factsheets.html	44
13	http://www.nrcs.usda.gov/technical/plants.html	33
14	http://www.plant-materials.nrcs.usda.gov/	28
15	http://plants.usda.gov/tools_body.html	27
16	http://Plant-Materials.nrcs.usda.gov/pmcs.html	24
17	http://nativeplants.for.uidaho.edu/	22
18	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	20
19	http://plants.usda.gov/tools_banner.html	20
20	http://www.tx.nrcs.usda.gov/pmcweb/index.html	19
21	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	19
22	http://id.nrcs.usda.gov/tech.htm	19
23	http://plant-materials.nrcs.usda.gov/idpmc/	18
24	http://www.plant-materials.nrcs.usda.gov/welcome.html	18
25	http://npk.nrcs.usda.gov/nutrient_banner.html	17
26	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html	17
27	http://www.nrcs.usda.gov/NRCSProg.html	16
28	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	16
29	http://plant-materials.nrcs.usda.gov/websites/allurl.html	16
30	http://www.nrcs.usda.gov/technical/ECS/	16


Top Referring URLs		
	URL	Visitor Sessions
31	http://www.google.com/search?q=leland+cypress&hl=en&start=20&sa=	15
32	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	13
33	http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html	13
34	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	13
35	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	12
36	http://www.inpaws.org/plants.html	12
37	http://www.ca.nrcs.usda.gov/	12
38	http://google.yahoo.com/bin/query?p=leland+cypress&hc=0&hs=0	12
39	http://plant-materials.nrcs.usda.gov/whatsnew/dec01.html	12
40	http://216.239.39.100/search?q=cache:49fJIRveeukC:plant-material	11
41	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	11
42	http://www.or.nrcs.usda.gov/techres.html	10
43	http://plant-materials.nrcs.usda.gov/pubs/wildfire.html	10
44	http://plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	10
45	http://plant-materials.nrcs.usda.gov/idpmc/welcome.html	10
46	http://plant-materials.nrcs.usda.gov/mipmc/index.html	10
47	http://plant-materials.nrcs.usda.gov/capmc/research.html	10
48	http://plant-materials.nrcs.usda.gov/idpmc/index.html	10
49	http://www.mswcc.state.ms.us/wildflinks.htm	10
50	http://www.mt.nrcs.usda.gov/pas/techmt.html	10
Subtotal for the Referrers Above		5,957
Total for the Log File		8,765

Top Referring URLs - Help Card

 This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

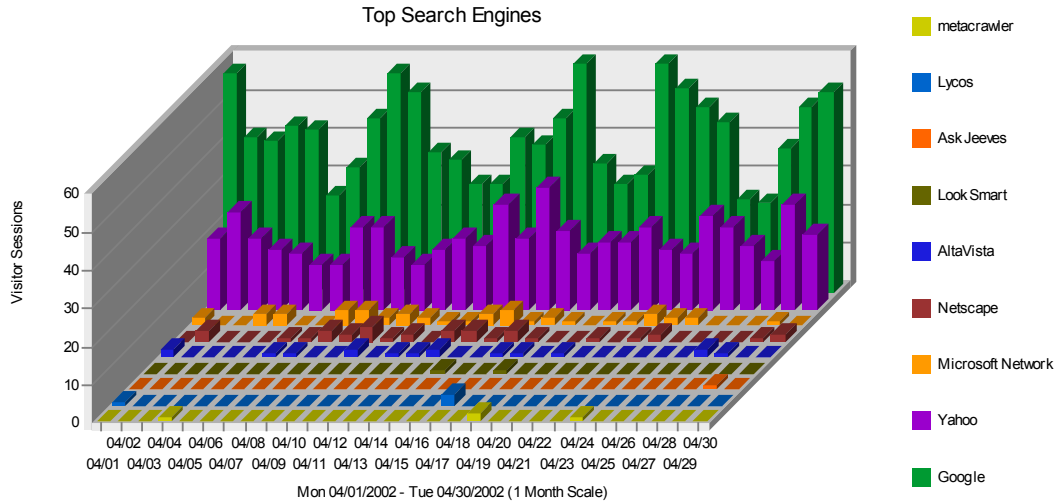
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines			
	Engines	Searches	% of Total
1	Google	1,734	65.06%
2	Yahoo	729	27.35%
3	Microsoft Network	72	2.7%
4	Netscape	56	2.1%
5	AltaVista	30	1.12%
6	Look Smart	10	0.37%
7	Ask Jeeves	9	0.33%
8	Lycos	7	0.26%
9	metacrawler	6	0.22%
10	DirectHit	4	0.15%
11	dogpile	4	0.15%
12	Excite	3	0.11%
13	dmoz	1	0.03%
Total of Searches for the Engines Above		2,665	100%
Total of Searches for the Log File		2,665	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Google	leland cypress	24	0.9%
	hydroseeding pdf	19	0.71%
	musser farms	12	0.45%
	manhattan plant materials center	10	0.37%
	plant prices	9	0.33%
	nrcs plant materials center	8	0.3%
	eldarica pine	6	0.22%
	eryngium production	6	0.22%
	beggars lice	6	0.22%
	big bluestem	6	0.22%
	octoraro nursery	6	0.22%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	kika de la garza	6	0.22%
	seaside goldenrod	6	0.22%
	cache:dre_xa-xhukc:plant-materials.nrcs.usda.gov/pubs/buffers.html colorado stream buffer	5	0.18%
	usda plant materials	5	0.18%
	plant materials	5	0.18%
	streambank bioengineering	5	0.18%
	los lunas plant materials center	4	0.15%
	dichanthium aristatum	4	0.15%
	scirpus maritimus	4	0.15%
Yahoo	leland cypress	17	0.63%
	picture of plant parts	5	0.18%
	bridger plant materials center	4	0.15%
	plant materials center	4	0.15%
	lyre leaf sage	4	0.15%
	plant prices	4	0.15%
	native landscaping and ogden and utah	3	0.11%
	eastern gama grass	3	0.11%
	wetland plant development project	3	0.11%
	septic flowers	3	0.11%
	lyre-leaf sage	3	0.11%
	salvia lyrata	3	0.11%
	leland cypress care	3	0.11%
	liatris planting	2	0.07%
	carex nebrascensis	2	0.07%
	kochia prostrata	2	0.07%
	sweetgrass habitat	2	0.07%
	root moisture seedling establishment pot arid	2	0.07%
	planting tulip tree	2	0.07%
	guide to healthy red oak trees	2	0.07%
Microsoft Network	nrcs plant materials center	11	0.41%
	big flats plant materials center	5	0.18%
	plant materials	4	0.15%
	conservation reserve program-usda	4	0.15%
	plant-materials.nrcs.usda.gov	4	0.15%
	usda nrcs plant materials center	4	0.15%
	nrcs and plant materials program	3	0.11%
	plant identification	2	0.07%
	usda nrcs plant materials	2	0.07%
	nrcs plant materials program	2	0.07%
	plant materials program	2	0.07%
	bismark plant	2	0.07%
	'plant identification'	1	0.03%
	native plant conservation	1	0.03%
	usda plant variety protection office	1	0.03%
	plant material guide	1	0.03%
	plant materials center	1	0.03%
	problems of native plants	1	0.03%
	farming and planting natural	1	0.03%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Netscape	vegetation		
	wildfire reclamation	1	0.03%
	usda nracs plant materials	10	0.37%
	nracs usda plant materials	5	0.18%
	nracs plant materials	4	0.15%
	usda nracs plant materials program	2	0.07%
	pinelands nursery	2	0.07%
	western wheatgrass seed production	1	0.03%
	used seed cleaning equipment	1	0.03%
	leland cypress tree	1	0.03%
	willow transplanting	1	0.03%
	midnr	1	0.03%
	www.nracs.usda.gov/intranet	1	0.03%
	montana grass seed vendors	1	0.03%
	findplants	1	0.03%
	emerald green aborvitae	1	0.03%
	poa secunda	1	0.03%
	bridger plant materials center	1	0.03%
	nursery plants new jersey	1	0.03%
	plant-materials nracs usda gov	1	0.03%
	lathco flatpea	1	0.03%
	growers of populus tremuloides	1	0.03%
AltaVista	plant	8	0.3%
	plant identification	7	0.26%
	plant growth	4	0.15%
	plant database	3	0.11%
	http://plant-materials.nracs.usda.gov/	2	0.07%
	seed production	2	0.07%
		1	0.03%
	amazon torch plant and information	1	0.03%
	cantaulope seed production	1	0.03%
	plant fertalisation	1	0.03%
Look Smart	plant materials nracs	5	0.18%
	plant materials centers	4	0.15%
	magnacite	1	0.03%
Ask Jeeves	plants	9	0.33%
Lycos	plant materials centers	4	0.15%
	conservation efforts	1	0.03%
	garrison creeping foxtail	1	0.03%
	us dept. of agriculture snotel sites	1	0.03%
metacrawler	streambank protection	2	0.07%
	dune stabilization	1	0.03%
	carbon plant	1	0.03%
	identify plants	1	0.03%
	wetland plants	1	0.03%
DirectHit	what is located at 810 oak st in folkston ga.	2	0.07%
	pappusgrass	1	0.03%
	leland cypress	1	0.03%
dogpile	dune plants	4	0.15%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Excite	streambank revegetation guide	1	0.03%
	planting materials	1	0.03%
	conservation reserve program	1	0.03%
dmoz	erosion restoration	1	0.03%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	216	8.1%
	of	120	4.5%
	materials	95	3.56%
	picture	93	3.48%
	seed	86	3.22%
	tree	80	3%
	nursery	78	2.92%
	center	72	2.7%
	in	65	2.43%
	grass	63	2.36%
	planting	61	2.28%
	plants	48	1.8%
	leland	47	1.76%
	cypress	45	1.68%
	for	37	1.38%
	wetland	33	1.23%
	native	33	1.23%
	the	33	1.23%
	usda	30	1.12%
	photo	29	1.08%
Yahoo	plant	71	2.66%
	of	48	1.8%
	seed	46	1.72%
	planting	46	1.72%
	picture	38	1.42%
	tree	33	1.23%
	grass	33	1.23%
	cypress	27	1.01%
	leland	26	0.97%
	in	20	0.75%
	for	18	0.67%
	materials	18	0.67%
	nursery	17	0.63%
	trees	17	0.63%
	wetland	17	0.63%
	center	17	0.63%
	guide	16	0.6%
	dogwood	13	0.48%
	plants	11	0.41%
	oak	10	0.37%
Microsoft Network	plant	55	2.06%
	materials	40	1.5%
	nracs	30	1.12%
	center	26	0.97%
	usda	11	0.41%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	program	7	0.26%
	conservation	6	0.22%
	flats	5	0.18%
	identification	5	0.18%
	big	5	0.18%
	plant-materials.nrcs.usda.gov	4	0.15%
	reserve	4	0.15%
	program-usda	4	0.15%
	material	3	0.11%
	plants	3	0.11%
	centers	2	0.07%
	bismark	2	0.07%
	native	2	0.07%
	wildfire	1	0.03%
	reclamation	1	0.03%
Netscape	plant	24	0.9%
	materials	22	0.82%
	nrcs	22	0.82%
	usda	18	0.67%
	seed	5	0.18%
	nursery	4	0.15%
	pinelands	3	0.11%
	of	2	0.07%
	cypress	2	0.07%
	leland	2	0.07%
	lathco	2	0.07%
	program	2	0.07%
	jersey	1	0.03%
	populus	1	0.03%
	gov	1	0.03%
	tremuloides	1	0.03%
	findplants	1	0.03%
	willow	1	0.03%
	emerald	1	0.03%
	green	1	0.03%
AltaVista	plant	24	0.9%
	identification	7	0.26%
	growth	4	0.15%
	seed	3	0.11%
	production	3	0.11%
	database	3	0.11%
	http://plant-materials.nrcs.usda.gov/	2	0.07%
	amazon	1	0.03%
	fertilisation	1	0.03%
	torch	1	0.03%
	cantaulope	1	0.03%
	information	1	0.03%
Look Smart	materials	9	0.33%
	plant	9	0.33%
	nrcs	5	0.18%
	centers	4	0.15%
	magnacite	1	0.03%
Ask Jeeves	plants	9	0.33%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Lycos	plant	4	0.15%
	materials	4	0.15%
	centers	4	0.15%
	of	1	0.03%
	dept.	1	0.03%
	agriculture	1	0.03%
	snotel	1	0.03%
	creeping	1	0.03%
	sites	1	0.03%
	conservation	1	0.03%
	garrison	1	0.03%
	foxtail	1	0.03%
	us	1	0.03%
	efforts	1	0.03%
metacrawler	plants	2	0.07%
	streambank	2	0.07%
	protection	2	0.07%
	plant	1	0.03%
	wetland	1	0.03%
	carbon	1	0.03%
	identify	1	0.03%
	dune	1	0.03%
	stabilization	1	0.03%
DirectHit	in	2	0.07%
	ga.	2	0.07%
	at	2	0.07%
	st	2	0.07%
	is	2	0.07%
	located	2	0.07%
	folkston	2	0.07%
	what	2	0.07%
	810	2	0.07%
	oak	2	0.07%
	pappusgrass	1	0.03%
	leland	1	0.03%
	cypress	1	0.03%
dogpile	dune	4	0.15%
	plants	4	0.15%
Excite	program	1	0.03%
	materials	1	0.03%
	revegetation	1	0.03%
	planting	1	0.03%
	conservation	1	0.03%
	streambank	1	0.03%
	guide	1	0.03%
	reserve	1	0.03%
dmoz	erosion	1	0.03%
	restoration	1	0.03%

Top Search Engines - Help Card

? The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they

Top Search Engines - Help Card

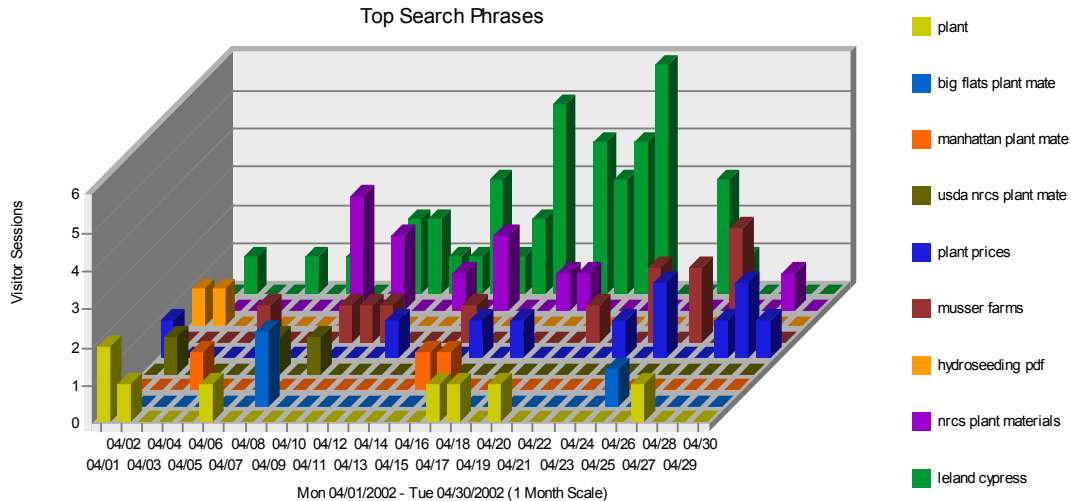
contain one or several keywords. The third table identifies the main keywords for each search engine.



This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases



The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top Search Phrases			
	Phrases	Phrases found	% of Total
1	leland cypress	43	1.61%
2	nracs plant materials center	19	0.71%
3	hydroseeding pdf	19	0.71%
4	musser farms	14	0.52%
5	plant prices	13	0.48%
6	usda nracs plant materials	12	0.45%
7	manhattan plant materials center	10	0.37%
8	big flats plant materials center	9	0.33%
9	plant	9	0.33%
10	plants	9	0.33%
11	plant identification	9	0.33%
12	plant materials	9	0.33%
13	plant materials centers	8	0.3%
14	big bluestem	8	0.3%
15	plant materials nracs	7	0.26%
16	plant materials center	7	0.26%
17	octoraro nursery	7	0.26%
18	kika de la garza	7	0.26%
19	seaside goldenrod	7	0.26%
20	usda plant materials	6	0.22%
Total Found for the Phrases Above		232	8.7%
Total of Phrases Found in the Log File		2,665	100%

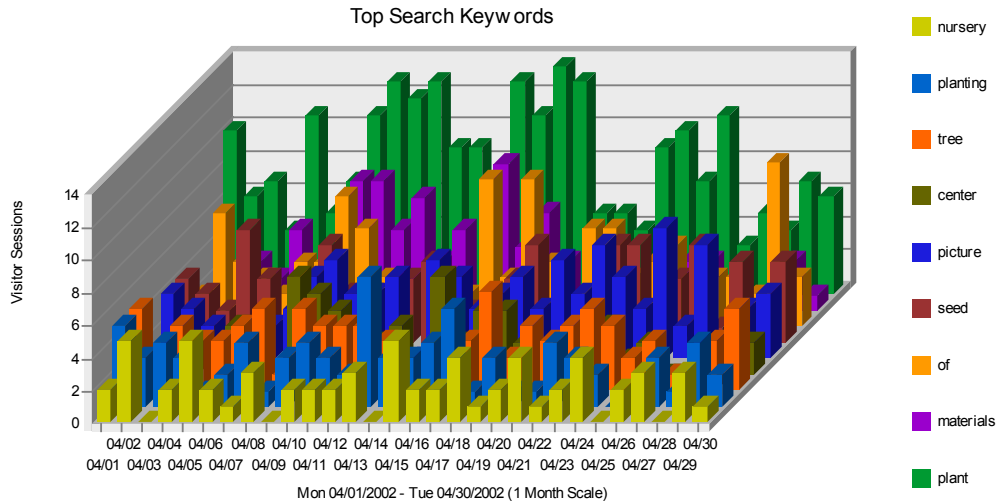
Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
leland cypress	Google	24	0.9%
	Yahoo	17	0.63%
	DirectHit	1	0.03%
	Netscape	1	0.03%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
nracs plant materials center	Microsoft Network	11	0.41%
	Google	8	0.3%
hydroseeding pdf	Google	19	0.71%
musser farms	Google	12	0.45%
	Yahoo	2	0.07%
plant prices	Google	9	0.33%
	Yahoo	4	0.15%
usda nracs plant materials	Netscape	10	0.37%
	Microsoft Network	2	0.07%
manhattan plant materials center	Google	10	0.37%
big flats plant materials center	Microsoft Network	5	0.18%
	Google	4	0.15%
plant	AltaVista	8	0.3%
	Yahoo	1	0.03%
plants	Ask Jeeves	9	0.33%
plant identification	AltaVista	7	0.26%
	Microsoft Network	2	0.07%
plant materials	Google	5	0.18%
	Microsoft Network	4	0.15%
plant materials centers	Lycos	4	0.15%
	Look Smart	4	0.15%
big bluestem	Google	6	0.22%
	Yahoo	2	0.07%
plant materials nracs	Look Smart	5	0.18%
	Microsoft Network	1	0.03%
	Google	1	0.03%
plant materials center	Yahoo	4	0.15%
	Google	2	0.07%
	Microsoft Network	1	0.03%
octoraro nursery	Google	6	0.22%
	Yahoo	1	0.03%
kika de la garza	Google	6	0.22%
	Yahoo	1	0.03%
seaside goldenrod	Google	6	0.22%
	Yahoo	1	0.03%
usda plant materials	Google	5	0.18%
	Microsoft Network	1	0.03%

Top Search Phrases - Help Card	
	Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.
	How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.




Top Search Keywords			
	Keywords	Keywords found	% of Total
1	plant	404	4.51%
2	materials	189	2.11%
3	of	172	1.92%
4	seed	141	1.57%
5	picture	131	1.46%
6	center	116	1.29%
7	tree	114	1.27%
8	planting	109	1.21%
9	nursery	99	1.1%
10	grass	97	1.08%
11	in	87	0.97%
12	nracs	87	0.97%
13	plants	78	0.87%
14	leland	76	0.85%
15	cypress	75	0.83%
16	usda	69	0.77%
17	for	56	0.62%
18	wetland	53	0.59%
19	guide	45	0.5%
20	native	45	0.5%
Total Found for the Keywords Above		2,243	25.08%
Total of Keywords Found in the Log File		8,941	100%


Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
plant	Google	216	2.41%
	Yahoo	71	0.79%
	Microsoft Network	55	0.61%
	AltaVista	24	0.26%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
	Netscape	24	0.26%
	Look Smart	9	0.1%
	Lycos	4	0.04%
	metacrawler	1	0.01%
materials	Google	95	1.06%
	Microsoft Network	40	0.44%
	Netscape	22	0.24%
	Yahoo	18	0.2%
	Look Smart	9	0.1%
	Lycos	4	0.04%
	Excite	1	0.01%
	Google	120	1.34%
	Yahoo	48	0.53%
of	Netscape	2	0.02%
	Lycos	1	0.01%
	Microsoft Network	1	0.01%
	Google	86	0.96%
	Yahoo	46	0.51%
seed	Netscape	5	0.05%
	AltaVista	3	0.03%
	Microsoft Network	1	0.01%
	Google	93	1.04%
	Yahoo	38	0.42%
picture	Google	72	0.8%
center	Microsoft Network	26	0.29%
	Yahoo	17	0.19%
	Netscape	1	0.01%
	Google	80	0.89%
tree	Yahoo	33	0.36%
	Netscape	1	0.01%
	Google	61	0.68%
planting	Yahoo	46	0.51%
	Excite	1	0.01%
	Microsoft Network	1	0.01%
	Google	78	0.87%
nursery	Yahoo	17	0.19%
	Netscape	4	0.04%
	Google	63	0.7%
grass	Yahoo	33	0.36%
	Netscape	1	0.01%
	Google	65	0.72%
in	Yahoo	20	0.22%
	DirectHit	2	0.02%
	Microsoft Network	30	0.33%
nracs	Google	26	0.29%
	Netscape	22	0.24%
	Look Smart	5	0.05%
	Yahoo	4	0.04%
	Google	48	0.53%
plants	Yahoo	11	0.12%
	Ask Jeeves	9	0.1%
	dogpile	4	0.04%
	Microsoft Network	3	0.03%
	metacrawler	2	0.02%
	Netscape	1	0.01%
	Google	1	0.01%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
leland	Google	47	0.52%
	Yahoo	26	0.29%
	Netscape	2	0.02%
	DirectHit	1	0.01%
cypress	Google	45	0.5%
	Yahoo	27	0.3%
	Netscape	2	0.02%
	DirectHit	1	0.01%
usda	Google	30	0.33%
	Netscape	18	0.2%
	Microsoft Network	11	0.12%
	Yahoo	10	0.11%
for	Google	37	0.41%
	Yahoo	18	0.2%
	Microsoft Network	1	0.01%
wetland	Google	33	0.36%
	Yahoo	17	0.19%
	metacrawler	1	0.01%
	Netscape	1	0.01%
	Microsoft Network	1	0.01%
guide	Google	27	0.3%
	Yahoo	16	0.17%
	Excite	1	0.01%
	Microsoft Network	1	0.01%
native	Google	33	0.36%
	Yahoo	10	0.11%
	Microsoft Network	2	0.02%

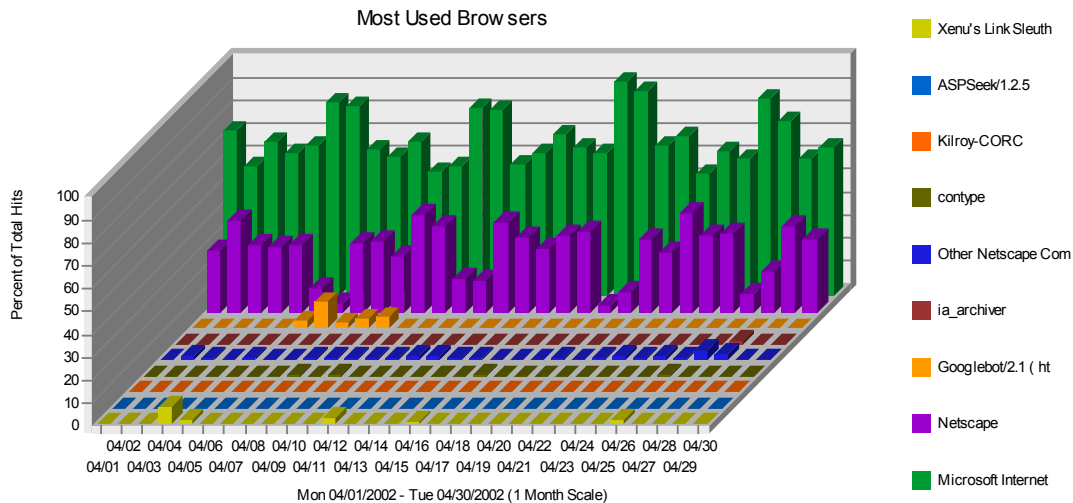
Top Search Keywords - Help Card

 This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	63,344	64.33%	5,970
2	Netscape	29,914	30.38%	1,641
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	816	0.82%	457
4	ia_archiver	189	0.19%	109
5	Other Netscape Compatible	1,110	1.12%	93
6	contype	592	0.6%	78
7	Kilroy-CORC	44	0.04%	26
8	ASPSeek/1.2.5	23	0.02%	23
9	Xenu's Link Sleuth 1.1b	640	0.65%	18
10	RealDownload/4.0.0.42	38	0.03%	13
11	Others	24	0.02%	11
12	About/0.1libwww-perl/5.47	10	0.01%	10
13	gazz/2.1 (gazz@nttrd.com)	9	0%	9
14	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	553	0.56%	8
15	MSPProxy/2.0	15	0.01%	5
16	Xenu Link Sleuth 1.2b	6	0%	5
17	Microsoft URL Control - 6.00.8862	5	0%	5
18	SmartDownload/1.2.77 (Win32; Aug 17 1999)	7	0%	4
19	RPT-HTTPClient/0.3-3	7	0%	4
20	RealDownload/4.0.0.40	20	0.02%	4
Total For Browsers Above		97,366	98.88%	8,493

Most Used Browsers - Help Card

? This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Most Used Browsers - Help Card

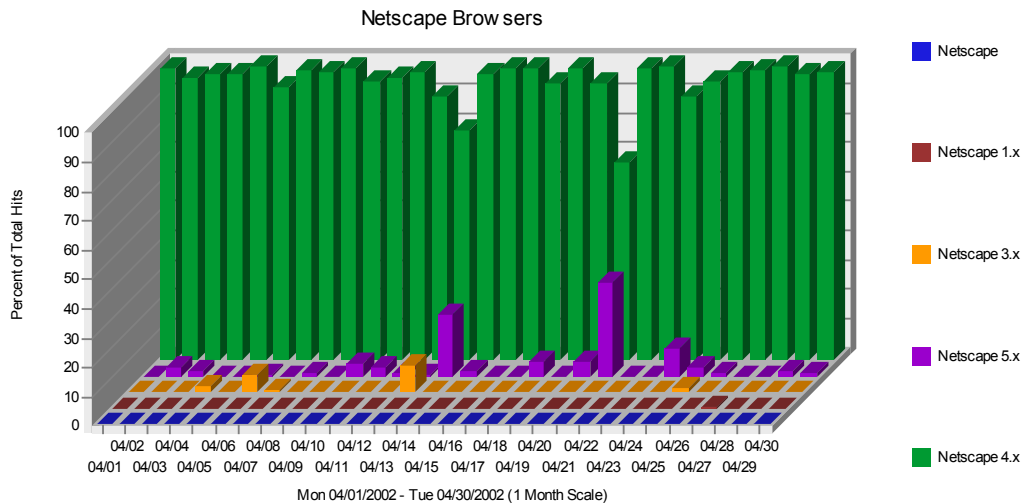
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.

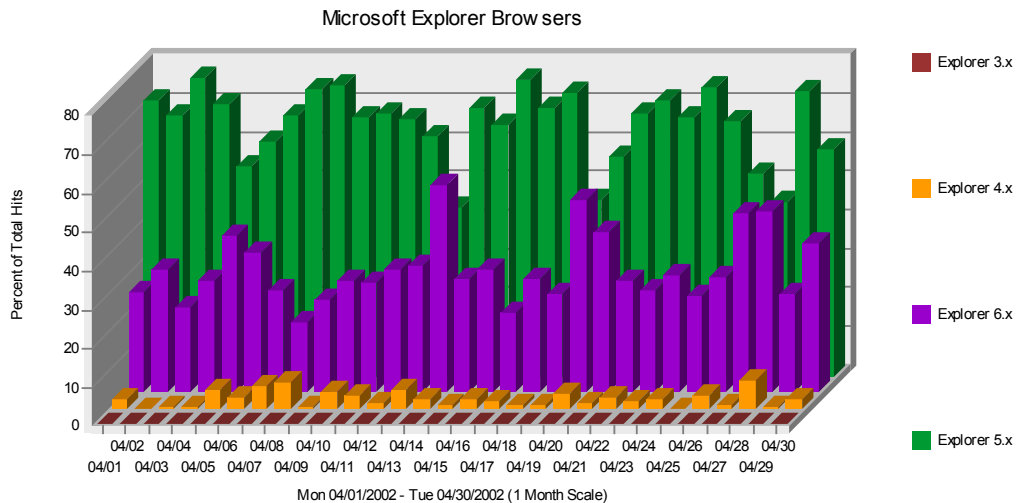


Netscape Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	29,073	97.18%	1,557
2	Netscape 5.x	770	2.57%	71
3	Netscape 3.x	63	0.21%	7
4	Netscape 1.x	5	0.01%	5
5	Netscape	3	0.01%	1
Total For Browsers Above		29,914	100%	1,641

Netscape Browsers - Help Card	
?	This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.
💡	This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	42,549	67.17%	4,096
2	Explorer 6.x	19,155	30.23%	1,651
3	Explorer 4.x	1,627	2.56%	217
4	Explorer 3.x	13	0.02%	6
Total For Browsers Above		63,344	100%	5,970

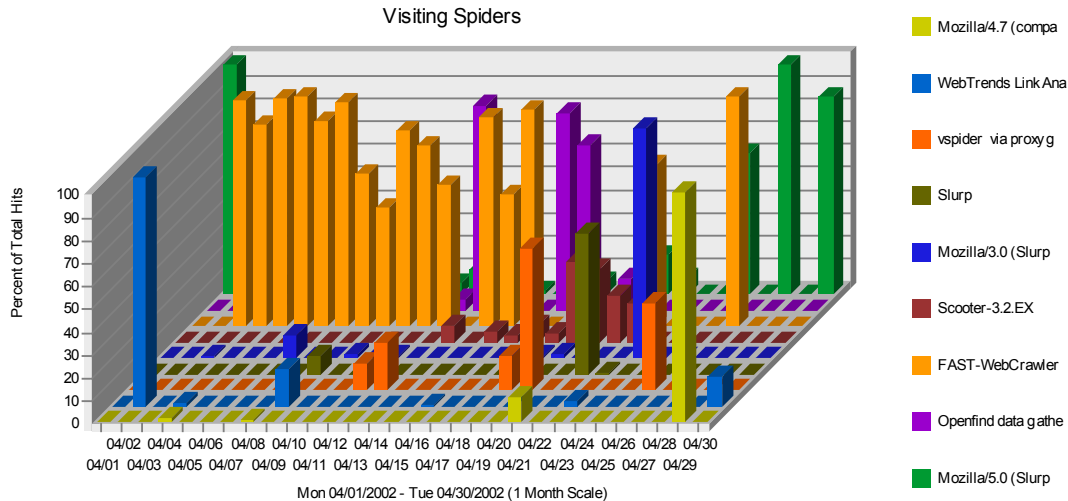
Microsoft Explorer Browsers - Help Card

? This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	146	4.64%	50
2	Openfind data gatherer, Openbot	358	11.39%	41
3	FAST-WebCrawler	2,080	66.17%	39
4	Scooter-3.2.EX	89	2.83%	28
5	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	16	0.5%	12
6	Slurp	34	1.08%	8
7	vspider via proxy gateway CERN-HTTPD	112	3.56%	7
8	WebTrends Link Analyzer	12	0.38%	6
9	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	12	0.38%	5
10	Lycos_Spider_(modspider)	9	0.28%	3
11	BaiDuSpider	2	0.06%	2
12	Mozilla/4.0 [en] (Ask Jeeves Corporate Spider)	2	0.06%	2
13	Scooter-3.2	10	0.31%	2
14	http:	6	0.19%	2
15	Scooter-ARS-1.1	2	0.06%	2
16	Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0; MSIECrawler)	30	0.95%	2
17	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Win 9x 4.90; Q312461; MSIECrawler)	31	0.98%	2
18	NetResearchServer	2	0.06%	2
19	WebTrends	134	4.26%	1
20	Surfnomore Spider v1.101	1	0.03%	1
Total For Spiders Above		3,088	98.25%	217

Visiting Spiders - Help Card

? This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and

Visiting Spiders - Help Card

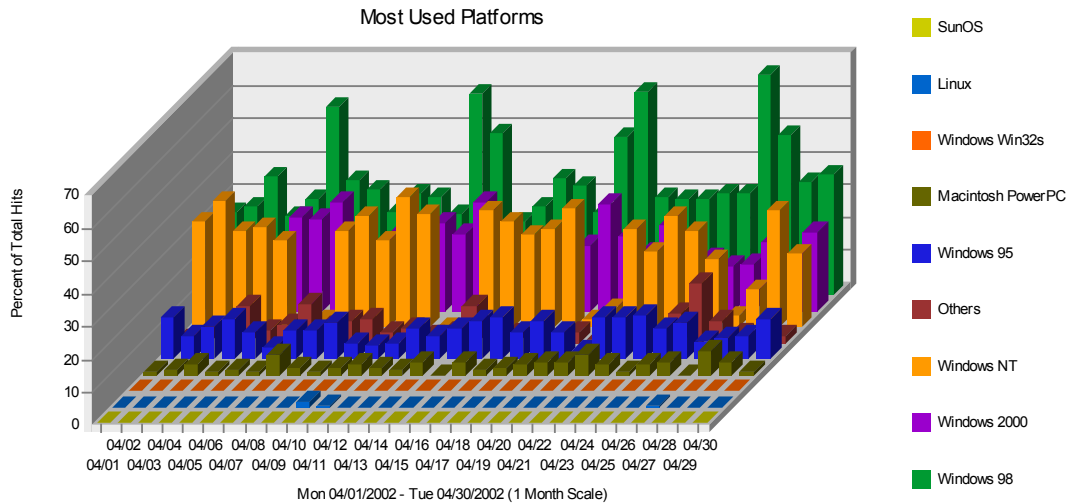
Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.



This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms				
	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	31,959	32.45%	3,533
2	Windows 2000	21,139	21.46%	1,656
3	Windows NT	27,514	27.94%	1,430
4	Others	5,194	5.27%	936
5	Windows 95	9,418	9.56%	677
6	Macintosh PowerPC	2,987	3.03%	281
7	Windows Win32s	16	0.01%	12
8	Linux	154	0.15%	10
9	SunOS	28	0.02%	4
10	Macintosh 68K	51	0.05%	2
11	Macintosh OS8 PowerPC	1	0%	1
Total For Platforms Above		98,461	100%	8,542

Most Used Platforms - Help Card	
?	This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.
💡	This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write

Glossary	
	documents for the World Wide Web to specify hypertext links between related objects and documents.
HTTP	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser .
Hit	An action on the Web site, such as when a visitor views a page or downloads a file.
Home Page	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
Home Page URL	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
Log File	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
Platform	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p>Possible "Success" codes are:</p> <p>200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Partial Information 204 = Success: No Response 300 = Success: Redirected 301 = Success: Moved 302 = Success: Found 303 = Success: New Method 304 = Success: Not Modified</p> <p>Possible "Failed" codes are:</p> <p>400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 500 = Failed: Internal Error 501 = Failed: Not Implemented 502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout</p>
Server	A computer that hosts information available to anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors have codes in the 500 range.
Spiders	An automated program which searches the internet.

Glossary	
Suffix (Domain Name)	<p>The three digit suffix of a domain can be used to identify the type of organization.</p> <p>Possible "Suffixes" are:</p> <ul style="list-style-type: none"> .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site).</p> <p>As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
User Agent	Fields in an extended Web server log file identifying the browser and platform used by a visitor.
Visit	Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.
Visitor Session	A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.

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